# Vindaris Launches the AI Context Layer for Strategy Execution, now on Microsoft, SAP, Jira, and more.

**Vindaris analyzes work activity across the tools teams already use and tells every employee their highest priority each day. Its Work Graph flags goals that cannot reach their target at the current pace, weeks before the quarterly review would.**




**Munich, Bavaria Nov 26, 2026 (**Issuewire.com**)** - Vindaris, the strategy execution software from Munich, today announced that its AI context layer is now available as apps on Microsoft, Jira, SAP, and other marketplaces - as well as in the official MCP Registry, Claude plugin, and OpenAI's ChatGPT directory.

Most companies write their strategy in a few hundred words, while execution plays out in thousands of Jira tickets, Slack threads, meeting transcripts, and Google Drive and SharePoint documents, and project and KPI updates spread across a dozen tools. On the other hand, leadership tracks progress through status updates people type by hand on a report page, and those updates arrive late, without the context and details, and eventually stop because no one reads them to make decisions based on them. As a result, leaders often learn too late in the quarterly review that a big investment project will miss its

targets - much too late for the team to change the outcome. The feedback mechanism from the organization back to its leaders is fundamentally broken, and investing ever more in the planning cycle is not enough. Organizations require better access to their strategy execution data to understand where projects go wrong, where effort is spent on goals that don't matter as much, and where KPIs are aligned to projects that look nice on the report page - but that haven't had people actually spend time on them in weeks.

Vindaris builds a Work Graph that connects these goals and KPIs to the projects and tasks meant to move them. It enriches the Work Graph with work activity and conversations from Microsoft 365, Google Workspace, Slack, Jira, Asana, HubSpot, and meeting transcripts, and analyzes where effort and time diverge from the strategy plan.

To improve individual clarity and accountability, every employee gets a daily list of their highest-priority work, contextualized through work activity and conversations and ranked by strategic weight; in Vindaris or directly inside Jira or Teams through the recently released Vindaris: My Priorities app - available on marketplaces globally. CEOs, COOs, heads of strategy and chiefs of staff at companies with 25 to 500 employees use the Work Graph to better manage money investment and effort spend and to run informed business reviews, without needing the ritualized manual status-updating charade.

Because Vindaris holds the structured context of how a company's work connects to its strategy, customers can give that context to their own AI as well. Through the Vindaris MCP server, Claude and other AI agents can query goals, KPIs, projects, and tasks, understand the context of the business, its current highest priorities, and what's driving and what's slowing down progress.

"We spent seven years running strategy execution programs in more than 300 organizations, from Fortune 500 companies to startups that later went public," said Peter Vin of Vindaris. "Every one of those programs tracked the goals, but none analyzed the task-level work activity meant to move them, so progress came from manual updates and was rarely insightful enough to enable the critical decisions executive leadership needs to make. Vindaris gives leaders and their AI the context they are missing to successfully execute their business strategy and yearly plans - with plenty of time left to actually fix the problems."

Vindaris is free for one person, and team plans start at EUR 19.99 per user per month. Teams can start for free at vindaris.com.



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