VideoIpsum Launches Thanksgiving & Black Friday Video Spotlight Campaign for Independent YouTubers

VideoIpsum has launched a Thanksgiving & Black Friday Video Spotlight campaign, running from November 21st through November 29th, 2026, with a 15% price reduction on eligible YouTube video-promotion packages.



Beverly Hills, Florida Nov 22, 2026 (Issuewire.com) - VideoIpsum, a video-promotion agency for independent creators, has announced Thanksgiving & Black Friday Video Spotlight, a campaign scheduled from **November 21st** through **November 29th, 2026**. During the campaign period, eligible YouTube video-promotion packages will be available at a **15% reduced price**.

The initiative is intended for independent musicians, content creators, brands, entrepreneurs, and channel owners seeking to introduce their YouTube videos to defined audience segments through paid advertising campaigns.

VideoIpsum's campaign-planning process allows clients to submit a YouTube video or channel link, identify intended audience locations and interests, and select a campaign budget aligned with their promotional goals. Campaign settings may vary according to the video category, target market, audience interests, advertising objective, and available budget.

The company uses YouTube advertising tools to help clients run paid promotional campaigns. Performance data is available through YouTube Analytics, allowing creators to review campaign activity, including views, watch time, audience geography, and other available reporting metrics.

“YouTubers should seek effective ways to introduce video content to relevant audiences while retaining views, exposure and visibility through promotional campaigns and DIY approaches,” said a VideoIpsum spokesperson. “Thanksgiving & Black Friday Video Spotlight is designed to create structured video-promotion campaigns for creators who are seeking professional assistance with sustainable results during this period.”

VideoIpsum stated that it does not sell artificial views or guarantee viral performance. Campaign outcomes may vary based on advertising configuration, video quality, audience response, competition, budget, and platform conditions. In addition to campaign setup, the agency provides promotional guidance to help clients determine suitable targeting and budget considerations for their individual videos and channels.

The Thanksgiving & Black Friday Video Spotlight campaign is available globally from **November 21st to November 29th, 2026**. The **15% reduction** applies to eligible video-promotion packages during the stated campaign period.

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