Uptown Informer launches free, independent local news site for greater Charlotte

Big Niche Media, publisher of Uptown Informer, announced a free local news and events site for greater Charlotte with original reporting and credited sources.

Charlotte, North Carolina Nov 9, 2026 (Issuewire.com) - Uptown Informer, an independent online news and events guide for greater Charlotte published by Big Niche Media, has launched at https://uptowninformer.com/, the company announced. The site is free to read and offers a free email newsletter.

Uptown Informer is written for people who live, work and go out anywhere in the Charlotte area and want one place to find out what is happening. Coverage is organized into News, Business, Sports, Events, Eat & Drink, and Nightlife & Music. Despite the name, the coverage reaches well beyond the I-277 loop: Uptown; neighborhoods including South End, NoDa and Plaza Midwood; and nearby towns such as Matthews, Huntersville, Concord, Fort Mill and Rock Hill. Readers can browse by section or by place, with pages for individual neighborhoods and towns.

The site focuses on stories that affect daily life, including restaurant and business openings, community meetings, neighborhood events, sports and local event listings. Recent coverage includes a report from a Ballantyne town hall on the proposed sale of the Morrison YMCA, and stories on new restaurants and shops headed to Dilworth, Cotswold and the Arboretum area.

The site also publishes a Neighborhood Guide that starts in Uptown, inside the I-277 loop, where Trade and Tryon streets meet at Independence Square and divide the center city into four historic wards. The guide describes First Ward, including First Ward Park, ImaginOn, the main library and UNC Charlotte's Center City campus; Second Ward, including the Charlotte Convention Center and the NASCAR Hall of Fame; Third Ward, including Romare Bearden Park, Truist Field, Bank of America Stadium and the Levine Center for the Arts; and Fourth Ward, Uptown's historic district of restored late-1800s Victorian homes and Old Settlers' Cemetery. It also covers landmarks and venues such as Spectrum Center, home of the NBA's Charlotte Hornets; Blumenthal Performing Arts' Belk Theater; and the LYNX Blue Line light rail and the CityLYNX Gold Line streetcar. The guide says more neighborhoods and nearby towns will be added over time.

Uptown Informer pairs original reporting with clearly credited information from primary sources and other news outlets. Under its published standards, the site links to original sources, confirms event details with organizers before publishing, labels sponsored content clearly and corrects mistakes openly. People submitting events are asked to include the event name, date, start time, venue, price and a link to the official listing, and the site says it confirms those details before publishing a listing.

Many stories start with a tip from someone in the community. Residents, businesses and event organizers can send news tips, event listings, corrections and partnership inquiries through the site's contact page or by email at uptowninformer@gmail.com.

Uptown Informer is run by Tyler Davidson of Big Niche Media, who lives in Charlotte.

“Charlotte has a lot happening on every block, and a lot of it never makes the big outlets. Uptown Informer is meant to be a free, easy place to find the local news, events, food and community stories that matter day to day, written in a straight, local tone and with credit to the original sources. If

something’s happening in your neighborhood, send us a tip,” Davidson said.

ABOUT UPTOWN INFORMER

Uptown Informer is an independent guide to news, business, sports, events and restaurants across greater Charlotte, N.C., covering Uptown, Charlotte neighborhoods and nearby towns with original reporting and credited sources. The site is published by Big Niche Media. Learn more at https://uptowninformer.com/about/.

ABOUT BIG NICHE MEDIA

Big Niche Media is a Charlotte-based company that publishes Uptown Informer and provides websites, search-engine optimization, marketing automation, email and text campaigns, customer-relationship management, appointment scheduling, and social media and reputation services for local businesses. It is identified on its website as Big Niche Media LLC. Learn more at https://bignichemedia.com/.

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