The Tunes Club Launches Thanksgiving & Black Friday Spotify Spotlight for Independent Artists

The Tunes Club launches its Thanksgiving & Black Friday Spotify Spotlight Campaign, available November 19-28, 2026, for independent artists planning Spotify promotion.



Beverly Hills, Nov 19, 2026 (Issuewire.com**)** - **The Tunes Club** has announced the launch of its

Thanksgiving & Black Friday Spotify Spotlight Campaign, a seasonal initiative for independent artists seeking structured promotional support for their music on Spotify.

Running from **November 19 through November 28, 2026**, the campaign provides a **15% price reduction on eligible Spotify Promotion Services**. The initiative is intended for independent singers, rappers, DJs, producers, and music creators who are preparing releases or building awareness around existing tracks during the fall music season.

The campaign focuses on promotional planning tailored to an artist's music, audience, budget, release stage, and broader marketing objectives. Services may include audience-discovery planning, content marketing, social media promotion, release-focused outreach, and campaign reporting.

The Tunes Club said the campaign was developed in response to the need for clearer promotional planning among independent artists navigating a competitive digital music environment. Artists can select from multiple service packages according to their promotional requirements and available budget.

"Promoting independent music requires thoughtful planning and the right direction," said a spokesperson for The Tunes Club. "Through this campaign, we aim to give artists an opportunity to reach new audiences with a promotional strategy that reflects their music, release plans, and individual goals."

The company clarified that promotional activity does not guarantee specific streaming, follower, playlist, revenue, or career outcomes. Campaign performance can vary based on factors such as the quality and genre of the music, audience interest, timing of the release, selected service scope, platform conditions, and market competition.

The Tunes Club does not represent Spotify and does not control Spotify's editorial playlist selections. Any outreach connected with independent curators or promotional channels remains subject to the independent criteria and policies of those parties.

Artists interested in the **Fall Spotify Discovery Campaign** can review package details, service descriptions, eligibility information, and campaign pricing through The Tunes Club's official website. The seasonal pricing period will remain available through **November 28, 2026**.

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