The Tunes Club Announces November Spotify Discovery Campaign for Independent Artists

The November 3–12 initiative introduces a 15% discount on eligible Spotify promotion services, with options for independent musicians planning new releases and ongoing campaigns.



Berlin, Nov 3, 2026 (Issuewire.com**)** - **The Tunes Club** has announced its November Spotify

Discovery Kickoff Campaign, scheduled for **November 3–12, 2026**. The initiative introduces a limited-period pricing adjustment for independent musicians seeking promotional support for new and existing music releases.

During the campaign, eligible Spotify Promotion Services will be **available at a 15% discount**. The offer applies to selected promotional packages intended for independent singers, rappers, DJs, producers and other music creators.

The initiative provides artists with access to promotional services that can be selected according to their release schedules, intended audiences, available budgets and marketing objectives.

Campaign Focuses on Independent Music Promotion

The November campaign includes service options covering audience discovery, content marketing, social media promotion and release-focused outreach.

Artists can review available packages and select services based on their individual promotional requirements. Campaign planning may consider factors such as music genre, release timing, audience characteristics and the scope of promotional activity.

The Tunes Club said the initiative is intended to provide independent musicians with additional flexibility when organizing their promotional activities during November.

“For independent artists, making the right promotional choices is an important part of building a strong presence in the music industry,” said a spokesperson for The Tunes Club. “Through this campaign, we aim to offer artists a practical and structured way to promote their music, with options that align with their release plans and goals for reaching the right target audience.”

Spotify Promotion Services and Campaign Expectations

The Tunes Club offers music promotion services that support artists seeking to introduce their releases to relevant audiences through digital marketing activities.

Depending on the selected package, promotional activities may include content distribution, social media outreach, audience-focused marketing and campaign reporting.

The company emphasized that promotional services do not guarantee specific streaming numbers, follower growth, playlist placements, revenue or other commercial outcomes.

Results may vary depending on audience response, music genre, campaign timing, promotional scope and other external factors.

The Tunes Club operates independently of Spotify and does not influence Spotify's editorial playlist selection process. Any activities involving third-party promotional channels or independent curators remain subject to their respective requirements and policies.

November Campaign Dates and Availability

The November Spotify Discovery Kickoff Campaign will run from **November 3 through November 12, 2026**.

During this period, eligible promotional packages will be **offered at a 15% discount**.

Artists can review service descriptions, package eligibility, pricing and campaign information through The Tunes Club's official website.

The initiative forms part of the company's seasonal promotional activities for independent musicians seeking to organize their digital music marketing efforts.

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