The Solaire Promise Gets a Platform of Its Own

Bloomberry brings Solaire's signature hospitality experience into the digital space with a homegrown platform, seamless connectivity, and premium online gaming.

Manila, Luzon Nov 27, 2026 (Issuewire.com) - Bloomberry Resorts Corporation is bringing the signature hospitality, personalized service, and premium gaming experience of Solaire into the digital space with the launch of Solaire Online's new platform, extending the brand beyond its physical resorts through a more seamless and connected platform.

Unveiled at the Solaire Grand Ballroom on November 27, the new platform reflects Bloomberry's investment in proprietary technology and its vision of creating a unified guest experience across its physical and digital destinations.

Developed in-house by Bloomberry's own team, the platform builds on the same technology that has powered FUNaloMAX since June 2026, giving the company greater control over its digital services, user experience, and future innovations.

"A promise like Solaire's cannot be borrowed," said Gregory Francis Hawkins, President and Chief Operating Officer of Bloomberry Resorts Corporation. "So, we built our own platform, with our own people, so that what you experience online carries the same care you experience at our doors. Tonight, the Solaire promise gets a platform of its own."

One Solaire: A Seamless Experience On-Site and Online

More than an online gaming platform, the new Solaire Online is designed as a natural extension of the Solaire experience, bringing together familiar casino offerings, personalized privileges, and the brand's established service standards.

The platform features enhanced Live Slots and Tables, a faster and more intuitive interface, and streamlined deposit and withdrawal processes.

One of its key features is the integration of guest privileges across Solaire Online and the company's two integrated resorts. Guests can move their online wallet funds and Solaire Peso between digital and physical properties, with membership tiers and corresponding benefits recognized across both where applicable. Some offers and rewards remain specific to the resorts or to Solaire Online.

This interconnected experience reflects Bloomberry's approach to digital expansion: maintaining a consistent standard of service and recognition, whether guests engage with Solaire at its resorts or through its online platform.

"Solaire Online isn't a new venue. It's a natural extension of everything our guests already love about Solaire," said Kelvin Kuan, Vice President for Online Gaming. "It's the same brand and the same standard, with recognition and eligible rewards connecting our guests' online and on-property experiences. That is our promise. One Solaire. Wherever you play."

Homegrown Technology, Signature Solaire Experience

Behind the new platform is Bloomberry's own technology, developed to support a digital experience that reflects the Solaire brand.

By building and managing its technology in-house, the company gains greater flexibility to enhance its online gaming services, connect guest privileges across properties, and respond to evolving customer expectations.

The investment underscores Bloomberry's broader digital strategy, combining its expertise in hospitality and entertainment with greater technological independence and operational flexibility.

A Celebration of Entertainment and Innovation

The launch brought together music, technology, and entertainment in a celebration of Solaire's continuing evolution. Held at the Solaire Grand Ballroom, the evening revisited the brand's milestones through a series of films, from its first television commercial to the Solaire Resort Quezon City launch film, culminating in the premiere of the Solaire Online launch film.

The Manila Philharmonic Orchestra led the evening's performances, joined by Martin Nievera, Glenn Yong, and Julie Anne San Jose, with DJ Ron Poe closing the celebration.

Digital Innovation with Responsibility

As Bloomberry expands its digital presence, the company continues to emphasize security, responsible gaming, and regulatory compliance.

Solaire Online is operated by Bloomberry Resorts and Hotels, Inc. (BRHI), a PAGCOR licensee, with identity verification for every account, gaming restricted to individuals aged 21 and above, and 24/7 customer support provided by a real person. With Solaire Online, Bloomberry extends the brand's established hospitality and gaming experience into a connected digital environment, supported by its own technology and commitment to consistent service.

One Solaire. Wherever You Play.

More information is available at solaireonline.com.

Responsible Gaming Advisory

Gambling is for 21 years old and above only. Gambling can be addictive; know when to stop. Need Help? Call the National Problem Gambling Helpline at 02-8248-9568. Free, confidential, non-judgmental support for everyone affected by gambling, including family and friends. For player exclusion concerns: RGD_exclusion@pagcor.ph. For other responsible gaming concerns: RGD@pagcor.ph.

About Bloomberry Resorts Corporation:

Bloomberry Resorts Corporation (PSE: BLOOM) is a publicly listed company on the Philippine Stock Exchange, dedicated to developing premier destination resorts that encompass luxury accommodations, gaming, entertainment, and culinary experiences. Bloomberry, through its subsidiaries, Sureste Properties, Inc. (SPI), and Bloomberry Resorts and Hotels, Inc. (BRHI), owns and operates Solaire Resort Entertainment City, Solaire Resort Quezon City, Solaire Online and FUNaloMAX.

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