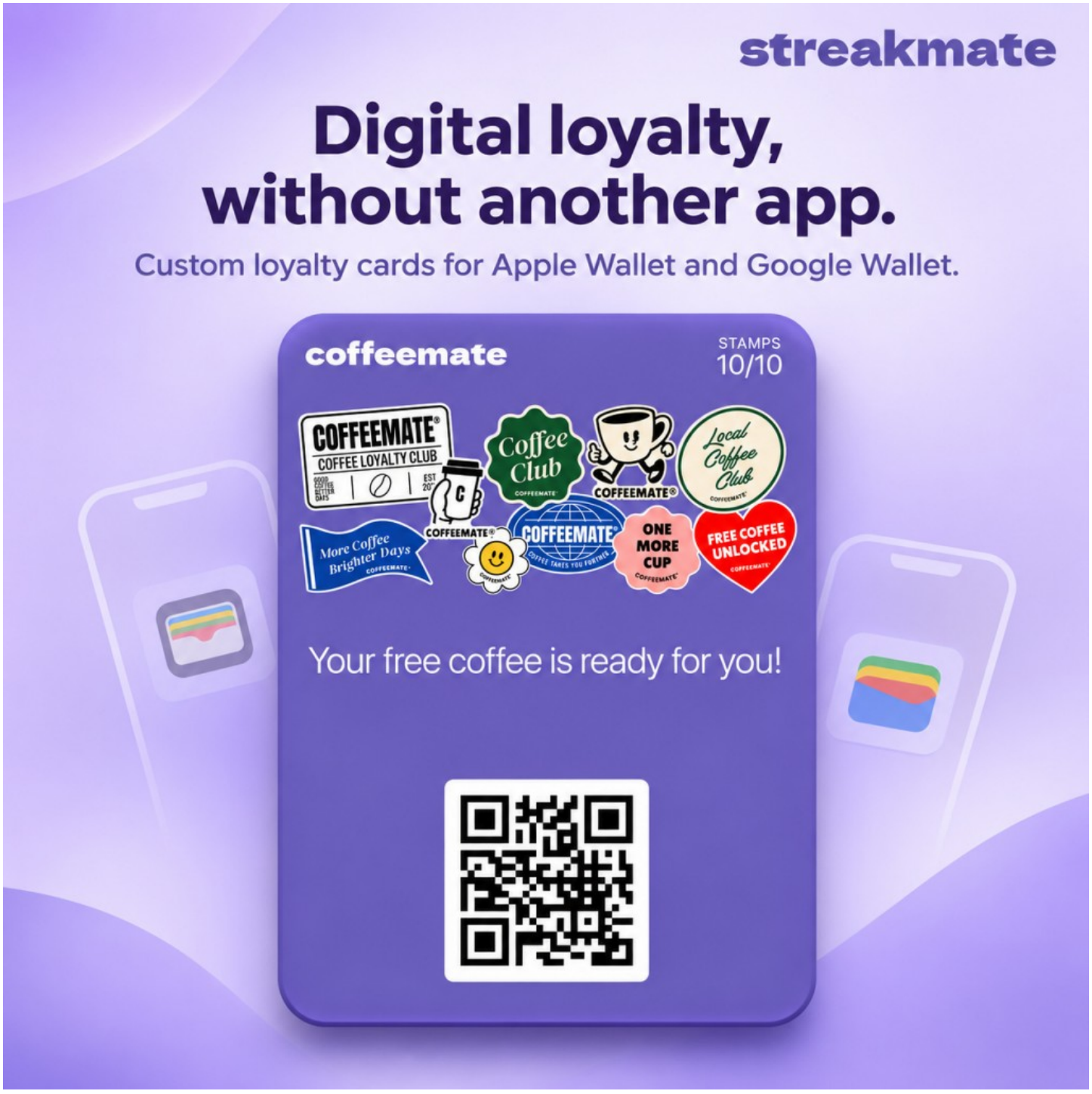
Streakmate Launches Digital Loyalty Cards for Coffee Shops, Restaurants and Small Businesses

Independent businesses can replace paper stamp cards with branded Apple Wallet and Google Wallet rewards, automated customer engagement and loyalty analytics, starting at $25 per month.



San Francisco, California Nov 26, 2026 (Issuewire.com) - Streakmate has launched an affordable digital loyalty platform that helps coffee shops, restaurants, bakeries and other independent food and beverage businesses turn everyday customers into loyal regulars.

Starting at $25 per month, Streakmate allows businesses to replace traditional paper stamp cards with fully customizable digital loyalty cards that customers can save directly to Apple Wallet or Google Wallet. No separate customer app or account is required.

Replace Paper Stamp Cards With Digital Loyalty Cards

Traditional paper loyalty cards can be forgotten, lost or damaged. They also give business owners insight into how often customers return or engage with their rewards programs.

Streakmate brings the familiar stamp card experience directly to customers' smartphones, making it easier for businesses to reward repeat purchases.

A coffee shop, for example, can offer a free coffee after ten purchases. A bakery can reward regular customers with a complimentary pastry, while a burger restaurant can offer a free meal after a set number of visits.

Each business chooses its own rewards, branding and loyalty program structure.

How Does Streakmate Work?

Setting up and using a digital loyalty program is straightforward:

- The business creates and customizes its digital loyalty card.
- Customers scan a QR code to join the loyalty program.
- Customers save their card to Apple Wallet or Google Wallet.
- Employees use the Streakmate scanner to award digital stamps during purchases.
- Customers collect stamps, unlock rewards and redeem them in-store.

Customers do not need to download a dedicated loyalty app, and businesses can operate the program using compatible smartphones without investing in dedicated loyalty hardware.

Custom Loyalty Card Designs for 26 Business Types

Streakmate offers digital loyalty card designs for 26 different business types, with the option to request a custom design.

The platform is designed for:

- Coffee shops and cafés
- Bakeries and donut shops
- Bubble tea shops

- Ice cream, gelato and frozen yogurt shops
- Juice and smoothie bars
- Burger and sandwich shops
- Sushi restaurants and pizzerias
- Dessert shops and fast-casual restaurants
- Food trucks and other independent food businesses

Businesses can personalize their loyalty cards with their own branding, colors, collectible digital stickers and reward messages.

Unlike generic rewards programs, Streakmate allows businesses to maintain their own visual identity and create a loyalty experience that reflects their brand.

Bring Customers Back With Automated Loyalty Marketing

Streakmate goes beyond digital stamp cards by giving businesses tools to stay connected with customers between visits.

Customer engagement features include automated birthday messages, inactivity reminders and reward notifications. Businesses can remind customers about available rewards or encourage customers who have not visited recently to return.

Targeted promotional campaigns are also available through the Growth plan, allowing businesses to communicate with selected customer groups based on loyalty activity.

These features are designed to help independent businesses encourage repeat visits without relying exclusively on paid advertising or constant discounts.

Manage Customer Loyalty From One Dashboard

Business owners can manage their loyalty programs through a centralized dashboard and gain insight into customer participation, visit activity and reward redemption.

Streakmate also provides staff management, reporting and multi-location support, with expanded capabilities available for growing businesses.

Whether operating a single neighborhood coffee shop or multiple restaurant locations, businesses can manage their loyalty programs without developing their own software.

How Much Does Streakmate Cost?

Streakmate offers two monthly subscription plans:

- Starter — $25 per month, designed for independent businesses launching and managing a

digital loyalty program.

- Growth — $59 per month, offering expanded staff access, multi-location management, reporting and targeted customer communications.

New businesses can explore the platform with a 14-day free trial.

Businesses interested in replacing paper stamp cards, launching a digital loyalty program or improving customer retention can learn more at https://www.streakmate.co/.

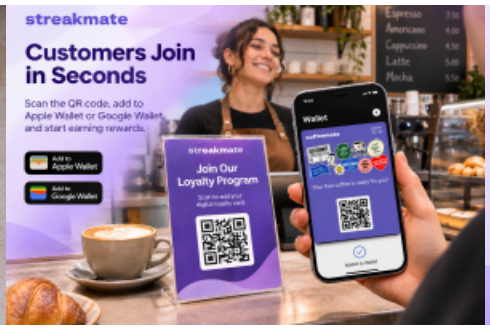
About Streakmate

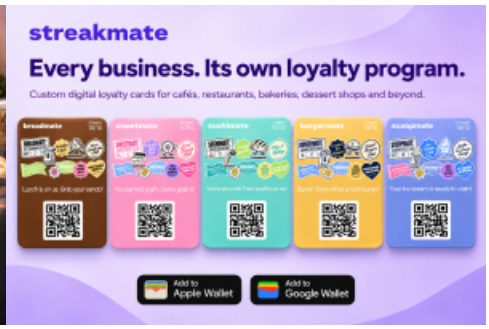
Streakmate is a digital loyalty and customer retention platform for independent food and beverage businesses. It combines customizable Apple Wallet and Google Wallet loyalty cards, digital stamps, customer rewards, automated marketing and loyalty analytics in one easy-to-use platform.

Streakmate's mission is to make the customer loyalty technology of major chains accessible to independent businesses worldwide.

Website: https://www.streakmate.co/







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https://www.streakmate.co/

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