# Steven C. Patti: The Media Executive Bringing Business Advertising to the World's Most Recognized Advertising Stage



**Garden City, New York Nov 18, 2026 (Issuewire.com)** - Steven C. Patti: The Media Executive Bringing Business Advertising to the World's Most Recognized Advertising Stage

In an advertising industry where visibility can make all the difference, media executive

Steven C. Patti is continuing to build opportunities for businesses to put their names in front of audiences through strategic media, digital signage, and high-profile advertising placements.

As President of MP Media Plus Marketing Consultants, Patti has focused on helping businesses increase their visibility through a combination of traditional media, digital advertising, and outdoor promotional opportunities.

One of the company's signature advertising offerings puts businesses on a massive 60-foot-by-30-foot digital billboard on Broadway in Times Square, New York City, between 46th and 47th Streets.

The advertising opportunity gives businesses the ability to showcase their brands on one of the world's most recognized advertising stages, with promotional placements available by the day.

Bringing Local Businesses Into the Spotlight

Beyond Times Square, Patti's media initiatives include digital television advertising inside neighborhood diners, digital signage, promotional campaigns, podcasting, radio, print advertising, press releases, search engine visibility, and social media marketing.

His approach is built around a straightforward philosophy: businesses need more than a good product or service. They need visibility, recognition, and a consistent presence in the marketplace.

"Getting noticed is the first step. Getting recognized and remembered is what makes the difference," says Patti.

A Consistent Vision in Media and Marketing

Patti's professional journey has also included published commentary and interviews addressing personal development, business perspectives, and the importance of identifying goals that reflect one's own ambitions.

Earlier publicity published under the name Steven Patti reflects the same individual now establishing his professional identity as Steven C. Patti.

Through MP Media Plus Marketing Consultants, Patti continues to pursue opportunities that connect businesses with audiences through multiple advertising platforms.

His company operates under the guiding message:

GET SEEN. GET KNOWN. GET REMEMBERED.

About Steven C. Patti

Steven C. Patti is President of MP Media Plus Marketing Consultants, a media and marketing company specializing in advertising, digital signage, Times Square billboard promotions, diner television advertising, public relations, and digital marketing services.

His focus is helping businesses strengthen their public presence and create meaningful brand recognition through strategic media exposure.

About MP Media Plus Marketing Consultants

MP Media Plus Marketing Consultants provides advertising and promotional solutions designed to help businesses expand their visibility across digital, outdoor, traditional, and online media platforms.

Media Contact

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Source : MP MEDIA PLUS times Square billboard

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