Saltwater Signworks Recognized as an Emerging Changemaker Alongside Six Other Honorees

Wilmington-based custom signage company celebrates recognition highlighting local entrepreneurship and community connections.

Wilmington, North Carolina Nov 27, 2026 (Issuewire.com) - Saltwater Signworks, a locally owned custom signage company in Wilmington, North Carolina, has been recognized as an Emerging Changemaker, joining six other individuals and businesses receiving the distinction. The recognition represents a milestone for the company and highlights its place within Wilmington's entrepreneurial

community.

Led by Ben and Jamie Howell, Saltwater Signworks helps businesses create a lasting visual presence through custom signage and branded graphics. The company works with commercial clients on signage projects that support brand visibility, make spaces easier to navigate, and create a consistent visual identity across business locations.

For Saltwater Signworks, the recognition carries particular significance as a locally operated business serving other businesses in the region. Beyond producing signs, the company focuses on understanding each client's needs and developing practical solutions that align with their brand, property, and long-term goals.

As part of the recognition, Jamie Howell participated in a recorded interview lasting approximately three minutes. The interview offers an opportunity to hear directly from one of the company's owners and gain a closer look at the people behind Saltwater Signworks. The video may also serve as a supporting resource for audiences interested in learning more about the company's journey.

Ben and Jamie bring complementary perspectives to the business, combining technical expertise, project coordination, and customer-focused service. Their approach emphasizes collaboration throughout the signage process, helping clients navigate decisions involving design, materials, functionality, and installation.

The Emerging Changemaker recognition allows Saltwater Signworks to reflect on its progress while continuing to build relationships across Wilmington's business community. As the company looks ahead, its priorities remain centered on delivering dependable signage solutions and supporting the businesses that contribute to the region's commercial landscape.

To learn more about Saltwater Signworks and its custom signage solutions, visit https://saltwatersignworks.net/.

About Saltwater Signworks
Saltwater Signworks is a family-owned commercial signage company located in Wilmington, North Carolina. Founded in 2022 by Ben and Jamie Howell, the company provides custom interior and exterior signs, business signage, vehicle wraps, graphics, and visual branding solutions. With a focus on quality craftsmanship, customer service, and personalized project support, Saltwater Signworks helps businesses improve visibility and communicate their brands through professional signage.



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