Rapper, singer, and composer - Rob Payne III dropped an exclusive demo on SoundCloud ahead of global release

Music Producer/ Artist Rob Payne III (aka R.B Groove) shares an exclusive, raw demo of the track on SoundCloud ahead of its global commercial release



Los Angeles, California Nov 9, 2026 (Issuewire.com) - On the heels of an explosive wave of streaming success across global platforms, independent hip-hop artist, producer, and multi-instrumentalist Rob Payne III (R.B Groove) has officially announced his next musical chapter with the

upcoming single, **"L.O.V.E."**

To give his dedicated fanbase an exclusive early look behind the curtain, Rob Payne III has loaded the official demo version of the track onto SoundCloud and YouTube, capitalizing on a rapidly expanding digital footprint that is currently taking the independent music scene by storm.

Riding a Massive Streaming Surge, the announcement of "L.O.V.E." arrives as Rob Payne III's existing catalog is performing exceptionally well online, drawing heavy streaming volume and widespread listener engagement.

His celebrated dual-album projects. Pure Payne - Part 1 and Pure Payne - Part 2, continue to dominate playlists, racking up massive stream counts from fans captivated by his dense, jazz-infused orchestration and timeless independent sound.

Compounding this digital momentum is the phenomenal streaming performance of his recent hard-hitting albums, Pure Payne - Part 1 & Pure Payne - Part 2, that feature songs like "So Confused", "Let Me See You Squat With It", and "Love 4 The Mic", just to mention a few songs that our sensors can't mention. While the other songs that have the extra exotic & profane titles (we can't mention) are the song titles that are getting the majority of the heavy rotation and stream. One song in particular that's title starts with a capital "M" while the second part of the song title starts with a capital "P" has generated heavy digital footprints as a high-engagement "short" on YouTube. That being the case, the obvious situation was to step up his game, and give people more of what they wanted hear.

Make no mistake. This demo song "L.O.V.E." is not a love song per se, but a song of essence and it gives you the remnants of how we grew up when we were younger, but it's still adult theme in nature.

Giving You a Sneak Peek, Rob gives you a taste of his lyrical skills, music production, studio engineering skills, even still showing off his skills by using the worst mic ever quality wise. It's a sight to be heard and definitely an acquired taste for all those who used to love the late '80s and '90s rap—reminiscent of that type of flavor, but definitely still holds its own because it holds its own, but it's baked in with a modern twist and with modern slapping beat.

The song vibes. It will definitely give day-one listeners a rare chance to experience and preview this new style of music experience and what could be labeled as the anthem of the decade even before it hits commercial platforms for release.

Being a demo, the actual release will be designed and sound totally different because it will be a polished finished product. So this is just a sample of his brand new music.

"The response to the Pure Payne album release, and even the singles that he pulled out of rotation and remove them off the market, has been incredible—the streaming numbers prove the people want real & love my music music," says Rob Payne III.

The demo version of the song L.O.V.E. is a connection and a vibe to the streets when we were innocent and Young.

The remake and re-release coming Soon to all major global platforms. The commercial release for the song L.O.V.E. is going to be released whatever the critics think about it.

The saying goes one man's trash is another man's treasure. The same can be said about the

demo song because it brings value to the table.
One thing is for sure, it's available for preview now. You definitely can go to YouTube and SoundCloud to hear the song.

I definitely recommend for everybody to check it out, even if it's just for a few minutes or few moments.

Coming soon. The complete **commercial release** of "**L.O.V.E."** will land soon on *Apple Music, Spotify, Amazon Music, and the official Rob Payne III - YouTube* Channel hopefully within the next 90 days.

Self-released & independent as a creator, Rob Payne III has built a multi-decade legacy as a versatile force in sound design, engineering, and music production. Following his landmark multi-album runs and chart-bound singles, he continues to deliver a timeless catalog to a global audience.

Keep in the know with all official music releases, tvideo drops, streaming links, and project announcements directly at his YouTube & Facebook pages.

YouTube: https://www.youtube.com/robpayneiii

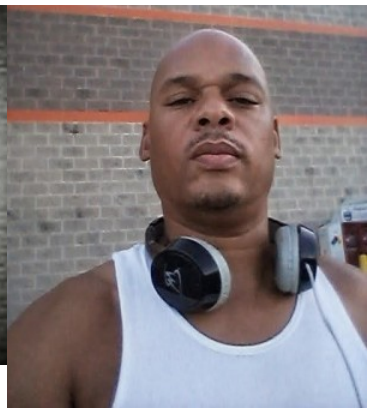
Facebook: https://www.facebook.com/robpayneiii

For other experiences and preferences that exceeds just talking about his music all the time check him out on his Facebook, Instagram,or TikTok.









Media Contact

Robert Payne III

*********@yahoo.com

(904) 327-7587

https://www.robpayneiii.com

Source : Rob Payne III

See on IssueWire