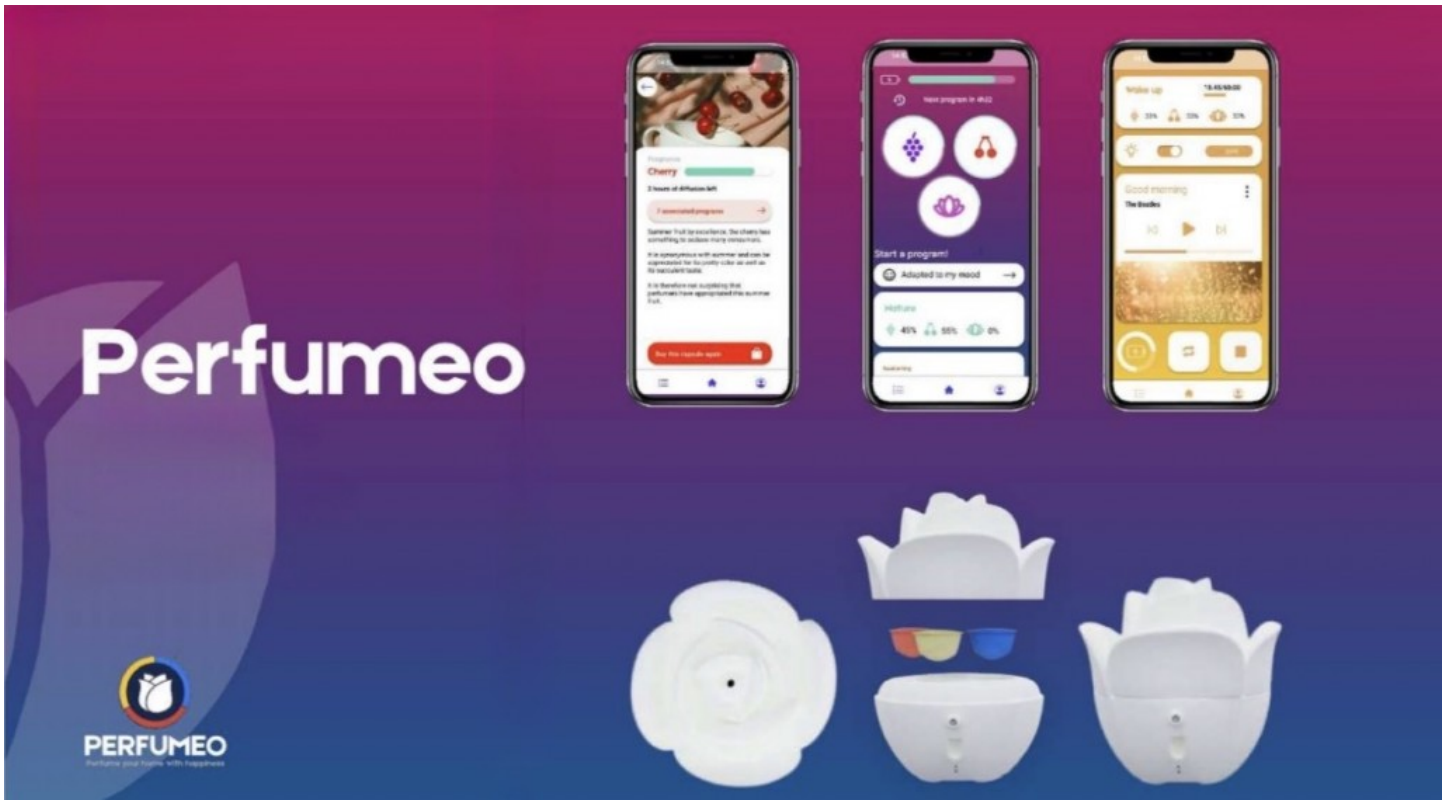
Perfumeo, Pioneer in IoT & AI Connected Fragrance Systems, Announces Nasdaq IPO for Q4 2027

Valued at $450 million and 76% owned by its founder & CEO Enzo Didi, the company is preparing for a Nasdaq listing with investment bank Jefferies (New York), while finalizing its PCAOB audits with Deloitte (Silicon Valley) and law firm Cooley LLP.



Cupertino, California Nov 12, 2026 (Issuewire.com**)** - Perfumeo Corporation ("Perfumeo"), a technology company specializing in IoT-connected home fragrance diffusers, today announced its plan to list its common stock on the Nasdaq at Times Square (New York) during the fourth quarter of 2027 via a direct listing.

Founded and led by Enzo Didi, who holds a 76% equity stake in the company, Perfumeo carries an estimated valuation of $450 million USD. Enzo Didi, Centimillionaire at 28 years old with a personal fortune of $344 million USD, the CEO aims to become a billionaire before turning 30. Enzo Didi's story and Perfumeo's fundraising have been notably acclaimed, cited, and featured across reference publications by Rothschild & Co, Forbes, and Bloomberg.

Ahead of the listing, Enzo Didi is opening from now a secondary market funding round on premier institutional platforms including Forge Global, EquityZen, and Nasdaq Private Market. This transaction will release a controlled float representing a maximum of less than 10% of pre-IPO shares, providing select institutional and accredited investors early equity access prior to the direct listing.

This milestone follows a $105 million Series funding round closed in October 2025 led by Sapphire Ventures LP, as well as the company's integration into the Google for Startups program. With $92.5 million USD in global revenue for year 2026 and backed by 3 international patents across 157 country,

Perfumeo distributes its proprietary AI, data, and emotion-driven scent technology worldwide.

Perfumeo has retained Jefferies (NYC), the number one investment bank specializing in technology small/mid-cap equities, as its lead financial advisor for the direct listing. Concurrently, financial audit procedures are underway with the big four Deloitte (San Jose, California), while legal and financial teams prepare the Form S-1 registration statement for submission to the U.S. Securities and Exchange Commission (SEC).

"Listing on the Nasdaq at Times Square, marked by the traditional bell-ringing ceremony in New York City, represents a natural and strategic milestone for Perfumeo. The controlled launch of a pre-IPO float under 10% on secondary platforms offers a structured liquidity event for strategic investors ahead of our listing. Backed by Sapphire Ventures LP and Google for Startups, with $92.5 million in 2026 global revenue and operations in 157 countries, we are partnering with top-tier partners like Jefferies and Deloitte for our next phase of global expansion," stated Enzo Didi, Founder and CEO of Perfumeo.

Additional details regarding the transaction timeline and regulatory filings will be released in accordance with SEC guidelines. Prestigious international law firm Cooley LLP (Silicon Valley/NY) is serving as lead legal counsel for the Form S-1 registration statement with the U.S. Securities and Exchange Commission (SEC).

About Perfumeo Corporation

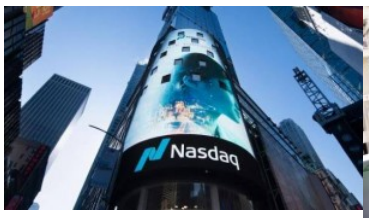
Founded in 2021 in Paris and headquartered in Silicon Valley (Cupertino, California) since 2023, Perfumeo Corp. designs IoT-connected fragrance systems. Protected by 3 international patents covering its AI, data analytics, and emotion-recognition technology, Perfumeo operates in 157 countries with backing from Sapphire Ventures LP and Google for Startups.

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