Ontario Equipment Broker Steven Gamsby Launches Personal Website Sharing Four Decades of Business and Community Life

Toronto, Ontario Nov 22, 2026 (Issuewire.com) - Steven Gamsby, founder of the Toronto-based heavy equipment brokerage Equipment Guy, has launched a personal website and blog, stevengamsby.ca, sharing the story behind the business — the lessons, the setbacks, and the community work that shaped him.

Gamsby founded Equipment Guy in 2010. The brokerage buys, sells, appraises, and finances heavy equipment across Canada, working through a team of independent agents in the field. Gamsby is a certified appraiser (MTS Certified, AACI & ASA) and a Certified Lease & Finance Professional (CFLPP).

His career has been recognised at home in Durham Region: he was named the Oshawa Chamber of Commerce Business Person of the Year in 2005 and received a Civic Award from the City of Oshawa in 2006. He is a past chair of the Durham Family YMCA, has mentored small businesses through the Chamber of Commerce, is active in the community through the Freemasons, and previously served as an on-call chaplain for Lakeridge Health Oshawa. He is a graduate of York University and a certified Project Management Professional (PMP).

The new site is deliberately personal. Its first posts cover why he started the site, what being an entrepreneur really costs, the role community plays in building a business, and the mentors who taught him to "pack up his ego." A drummer since age 12 and an avid foodie and wine collector, Gamsby writes the blog in his own voice, from his own experience.

Gamsby also announced his next venture: Entrepreneurial Spirit, a coaching and mentoring centre for new and seasoned entrepreneurs, launching in 2027 and expected to be based in Peterborough, Ontario. The centre will offer on-site coaching and mentoring as well as remote sessions, drawing on the same lessons — community, mentorship, and hiring your weaknesses — that run through his blog.

Gamsby is also an advocate for mental health, speaking openly about his own struggles in the hope of being a voice for those who don't have one. During the COVID-19 pandemic in Ontario, his image was used in a mental health campaign.

"Everything on the site is my story, in my words," says Gamsby. "The wins, the costs, and the people who carried me — that's what built the business."

The website is live at https://www.stevengamsby.ca. Equipment Guy's business site is https://eqguy.ca.

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