Nigerian AI Assistant Chat Kemi Outranks ChatGPT on Data Privacy in AIFOD Ranking of 49 AI Assistants

Microsoft Copilot places first; across the assistants offered in Nigeria, the choice to keep chats out of AI training is the weakest area



Vienna, Wien Nov 26, 2026 (Issuewire.com) - A digital-safety assistant built in Nigeria has placed ahead of ChatGPT, Grok and other global platforms in the AI Data-Rights Transparency Ranking published by the AI for Developing Countries Forum (AIFOD). The ranking asks whether a user in Nigeria can find out where their data goes, and actually exercise a choice about it.

Microsoft Copilot placed first with 79.6 out of 100. Chat Kemi, run by the Nigerian organisation HerSafeSpace, placed second (77.6), ahead of Mistral Vibe (73.4). ChatGPT placed sixth (72.4). Seventeen of the 49 ranked assistants are Nigerian services.

The top six:

- Microsoft Copilot (Microsoft), 79.6. Microsoft's privacy FAQ for the earlier version of the Copilot app lists Nigeria among the markets where consumer conversations are not used for model training. Highest-scoring dimension: training-use choice and opt-out (92).
- Chat Kemi (HerSafeSpace, an initiative of Brain Builders Youth Development Initiative, Nigeria), 77.6. A digital-safety and online-abuse support assistant on WhatsApp and the web. Voice notes are deleted once transcribed, WhatsApp sessions are cleared after two hours, and chats are not used to train AI models. Highest-scoring dimension: training-use choice and opt-out (85).
- Mistral Vibe, formerly Le Chat (Mistral AI, France), 73.4. Users can switch off training on their inputs and outputs in its settings. Highest-scoring dimension: retention and deletion periods (80).
- **Pi** (Inflection AI, US), 73.0. Says it generally deletes users' inputs within 15 days of deletion, with

exceptions, and offers a training opt-out in account settings. Highest-scoring dimension: training-use choice and opt-out (85).
- **Writesonic** (US), 72.8. States that inputs and outputs are not used to train foundation models on free or paid plans. Highest-scoring dimension: training-use choice and opt-out (88).
- **ChatGPT** (OpenAI, US), 72.4. Lets users exclude prompts and files from training and deletes temporary chats within 30 days. Highest-scoring dimension: training-use choice and opt-out (88).

What the ranking shows. Across the 49 assistants, the weakest areas were the choice to keep conversations out of model training, with an average score of 46 out of 100 and 13 assistants publishing nothing usable on it, and storage location and cross-border transfer, at 47. Even among the top ten, complaint and human-review channels averaged only 57. Clear rules on training are what lifted the leaders; a clear route to a person who can answer a complaint remains the weakest point, even among the leaders.

Each assistant was scored equally on five questions: what data is collected; where it is stored and whether it leaves the country; how long it is kept and how it can be deleted; whether users can opt out of training; and whether there is a working complaint and human-review channel. The assessment covers what public policies, help pages and records of the Nigeria Data Protection Commission, the regulator set up under the Nigeria Data Protection Act 2023, stated on 8 October 2026. It does not test security or legal compliance.

"A Nigerian user should not need a lawyer to learn where their conversations go," said Bernardo Cartoni, Chair of the AIFOD Drafting Committee. "A small Nigerian team wrote clearer data terms than most global platforms. Clarity is a choice, not a cost."

The ranking reflects the values AIFOD works by: an independent voice for the Global South, bridges between governments and industry, collaboration rather than confrontation, and ideas judged on merit rather than status. AIFOD's work is aligned with the UN Sustainable Development Goals, and this ranking speaks to Goal 16, Peace, Justice and Strong Institutions. Regulators, developers and civil society from across Africa will meet at the AIFOD Nairobi Summit, held 17–19 February 2027 at the United Nations Office at Nairobi; applications are open at af.net/nairobi.

Data stewardship is one of the four pillars of FAIR, AIFOD's certification for small AI companies in developing markets: explicit consent, local data ownership and access rights, and clear limits on secondary use and third-party sharing. The other pillars cover respectful entry into local markets, shared development and sustainable impact. Applying is free, certified systems are listed in the public FAIR Registry at fair.af.net, and FAIR status appears in ranking profiles as a fact but never adds points.

About the ranking. Scores are based on public documents and were checked by independent reviewers. Providers may submit corrections to info@af.net at any time. AIFOD funds the research itself; no provider pays for inclusion or previews results. Full scores, evidence and sources are published at af.net/rankings under a CC BY 4.0 licence.

About AIFOD. The AI for Developing Countries Forum (AIFOD), registered in Switzerland and Austria, promotes the ethical and inclusive use of AI across the Global South through certification, capacity sharing, technology transfer and international cooperation. It has more than 7,300 members in over 150 countries. Its next summit takes place 17–19 February 2027 at the United Nations Office at Nairobi.







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