Music Promotion Club Launches Black Friday Video Spotlight Campaign for Independent Artists

Music Promotion Club has launched its Black Friday Video Spotlight Campaign, available from November 20–29, 2026. The campaign provides a 15% price reduction on eligible YouTube promotion packages.



Dayville, Nov 20, 2026 (Issuewire.com) - Music Promotion Club has introduced its **Black Friday**

Video Spotlight Campaign, a seasonal initiative for independent musicians seeking to promote eligible music videos through targeted YouTube advertising.

Available from **November 20 through November 29, 2026**, the campaign includes a **15% price reduction on eligible YouTube promotion packages**. The company's services are designed to help artists run advertising campaigns for YouTube music videos using Google Ads placements on YouTube and eligible partner inventory.

Music Promotion Club has worked with independent artists, record labels, artist managers, DJs, and other music professionals since 2014. Its YouTube campaign services allow clients to submit a music-video or channel link, select an intended audience and geography, and choose an advertising budget aligned with their campaign goals.

Campaigns may be configured around factors such as music genre, target location, audience interests, available budget, video content, and advertising objectives. Music Promotion Club states that campaign delivery is trackable through **YouTube Analytics**, allowing artists to review available audience and campaign-performance data.

"Independent artists often come up with strong music and visual content but need a practical way to introduce that work to potential listeners outside their existing audience," said a spokesperson for **Music Promotion Club**. "This campaign is focused on giving musicians access to structured YouTube advertising support, clear targeting options, and measurable campaign activity during the Black Friday release season."

Eligible campaigns use official Google Ads tools and are subject to applicable advertising-platform policies, creative review, audience availability, budget, and campaign settings. Campaigns generally begin after payment and creative review; timing may vary based on platform approval requirements.

Packages start at a pocket-friendly price, including advertising spends and setup, according to the company's current service information. Estimated advertising reach is displayed during campaign selection and is based on historical advertising data. Actual delivery may vary depending on targeting, budget, content, market conditions, viewer availability, and platform activity.

Music Promotion Club does not sell artificial views, likes, or subscribers. The company notes that subscriber growth, engagement, revenue, chart results, and other outcomes are not guaranteed and depend on the content, audience response, and campaign configuration.

Optional services are also available for artists seeking broader campaign support, including sponsored content opportunities, paid press-release distribution, music blog placements, artist interviews, and digital magazine features. Where applicable, sponsored placements are presented as paid promotional content.

The Black Friday Video Spotlight Campaign is open to eligible artists worldwide through **November 29, 2026**.

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