Miami Entrepreneur Branden Condy Launches Protect My Brand to Help People Take Control of What Google Says About Them

The free Reputation Scan shows what shows up on page one, what is hurting a name, and where to start fixing it

Miami, Florida Nov 27, 2026 (Issuewire.com) - Branden Condy, founder of Miami-based Protect My Brand, says most people only find out what Google says about them after it has already cost them a deal, a job or a customer. His company, protectmybrand.com, was built to change that by showing people what the internet says about them before someone else does.

Protect My Brand is an online reputation management company for individuals and businesses. It helps clients deal with negative articles, bad reviews, outdated or misleading search results and anything else that shows up when a customer, partner or employer searches their name. The company's motto is simple: the truth about your online reputation.

"Your name is your business. When someone Googles you, that first page is your first impression, and most people never look at it until there is a problem," said Branden Condy, founder of Protect My Brand. "We built this so anyone can see what is out there, understand it, and know what to do next."

The Free Reputation Scan

A person or business enters a name at protectmybrand.com and receives a researched report with a Reputation Score and a list of the search results and listings that matter most. Every item in the report is checked against the page it came from, so clients see what is actually there instead of generic warnings. If a search comes back clean, the report says so.

What Protect My Brand Does

The company works on search suppression and reputation rebuilding: building and strengthening accurate, positive profiles, articles and listings so they earn space on page one, and helping clients pursue removal where a source allows it. Results depend on the case, and no one can promise a specific ranking, removal or timeline. Its work centers on steady, visible progress that clients can track.

About Branden Condy

Branden Condy is a Miami entrepreneur and the founder and CEO of Condy Capital. He has built multiple multi-million dollar companies, and he knows what it is like to deal with fake claims and lose money because of them. That is why he takes it personally when he helps clients protect their name. He has been featured in news.com.au, NZ Herald, Yahoo Finance and Thrive Global, and his Instagram following passes one million.

About Protect My Brand

Protect My Brand is a Miami, Florida reputation management company that helps individuals and businesses protect and rebuild how they appear online. Learn more and run a free scan at protectmybrand.com.

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