LYXITY Launches Money-Back Guarantee to Help Businesses Get Seen by AI

AI visibility platform backs its Fully Managed Service with a new guarantee and offers businesses a Free AI Visibility Report.



Belfast, Northern Ireland Nov 18, 2026 (Issuewire.com**)** - LYXITY, the AI visibility platform developed by technology company InfoForte, has introduced a Money-Back Guarantee for its Fully Managed Service, giving businesses greater confidence as they work to become visible in AI-generated answers.

As customers increasingly use ChatGPT, Gemini and Perplexity to discover products and compare providers, many businesses still do not know whether AI systems mention their brand — or recommend competitors instead.

LYXITY addresses that challenge by identifying ten commercially relevant questions prospective customers are likely to ask, monitoring when brands are mentioned, cited or recommended, and pinpointing opportunities to strengthen genuine online authority.

The Fully Managed Service brings together website readiness audits, improvements to existing content, topical authority development, digital public relations and ongoing visibility monitoring. Under the new guarantee, eligible customers may receive their money back if the defined AI visibility outcome is not

achieved, subject to the published terms.

“Businesses shouldn’t have to guess whether AI knows who they are. We want them to see where they stand, understand what needs to improve and measure their progress. Our Money-Back Guarantee reflects our confidence in that approach.”

— Jim McWilliams, Managing Director, InfoForte

Free AI Visibility Report

Businesses can take the first step with a Free AI Visibility Report, which examines how their brand appears in AI answers, identifies competitors receiving attention and highlights areas where visibility could improve. The free report is available at lyxity.com.

About LYXITY

LYXITY is an AI visibility and topical authority platform developed by InfoForte. It helps businesses and digital agencies understand how brands appear in AI-generated answers, improve useful website content and monitor changes over time. No tricks. No hacks. Just genuine authority.

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