LYXITY Introduces Free AI Visibility Report to Help Businesses Discover What AI Says About Them

As customers increasingly turn to ChatGPT, Google AI and other AI assistants for recommendations, LYXITY helps businesses find out whether they are being seen — or overlooked in favour of competitors.



Belfast, Northern Ireland Nov 10, 2026 (Issuewire.com) - What happens when a potential customer asks ChatGPT to recommend a business like yours? Does it mention your company — or recommend your competitors instead?

That is the question behind the **FREE AI Visibility Report** from LYXITY, an AI Visibility and Topical Authority platform developed by Northern Ireland technology company InfoForte Limited.

As consumers and business buyers increasingly use artificial intelligence to research products, compare suppliers and seek recommendations, businesses face a new challenge: understanding whether their brand is part of those conversations.

A company can have an established website, excellent products and considerable industry expertise yet still be missing from relevant AI-generated answers.

LYXITY aims to help businesses understand and address that problem.

Find Out What AI Says About Your Business

The free LYXITY AI Visibility Report is designed to give businesses an initial understanding of how they appear in relevant AI-generated responses.

It helps reveal whether a business is being discovered, mentioned, cited or recommended, which competitors may be appearing instead, and where opportunities to improve visibility exist.

The objective is to answer a commercially important question:

When potential customers ask AI who to buy from, is your business part of the answer?

"Businesses have invested heavily in websites, search engine optimisation and digital marketing, but an important part of the customer buying journey is changing," said **Jim McWilliams, Managing Director of InfoForte Limited**, the company behind LYXITY.

"Potential customers are increasingly asking AI to research their problems, compare solutions and recommend suppliers. If your business is missing from those recommendations, you may never even know that the opportunity existed."

"That's why we've made the FREE AI Visibility Report such an important part of LYXITY. Before a business can improve its AI visibility, it needs to understand where it currently stands."

No Tricks. No Hacks. Just Genuine Authority.

LYXITY takes a deliberately different approach from services suggesting that AI systems can be manipulated into recommending particular businesses.

There are no guaranteed ChatGPT rankings, secret prompts or shortcuts that can force an independent AI assistant to recommend a company.

Instead, LYXITY focuses on helping businesses develop **genuine Topical Authority** — making the information on their websites more useful, comprehensive, accurate and relevant to the questions their customers are asking.

The platform combines website readiness analysis, research into important customer questions, content development, improvements to existing pages, internal linking, AI Visibility Tracking and targeted gap-closing work.

Its methodology prioritises improving useful existing content before creating more articles and avoids publishing unnecessary material simply to increase content volume.

"Anyone can use AI to generate hundreds of articles," McWilliams added.

"But publishing more content doesn't automatically make a business more authoritative. The real challenge is understanding what customers need to know, what useful information already exists, what's missing and how to improve it."

"We don't manufacture authority. We help businesses build it. No tricks. No hacks. Just genuine authority."

From AI Visibility Report to Continuous Improvement

The free report provides a starting point.

LYXITY's wider platform is designed to help businesses move beyond simply measuring AI visibility.

It identifies important real-world questions prospective customers may ask AI, evaluates how the business appears in those conversations and examines opportunities to strengthen the information available about the company.

Where genuine gaps exist, LYXITY can help create new content, improve outdated articles, clarify product and service information, strengthen internal links and build useful supporting content around important business subjects.

The process can then be repeated, allowing businesses to monitor changes in their visibility over time.

Importantly, LYXITY does not assume that every visibility gap requires another article. Sometimes the right action is to improve an existing page, verify indexing, strengthen business evidence or allow recently published content more time to be discovered.

The objective is straightforward: **help businesses become more likely to be discovered, understood, cited and recommended by AI systems.**

A New Question for Every Business

LYXITY is designed for small and medium-sized businesses, marketing teams, digital agencies and SEO/AEO consultants seeking a structured approach to AI visibility.

For business owners, the message is particularly simple.

You do not need to become an AI-search specialist. But you should understand whether artificial intelligence is helping prospective customers discover your business — or directing their attention elsewhere.

As AI becomes another important route through which customers research purchasing decisions, that knowledge could become an increasingly valuable part of business marketing strategy.

Find Out What AI Says About Your Business — For FREE

Businesses can request their **FREE AI Visibility Report** through the LYXITY website.

Discover whether your business is appearing in the AI conversations that matter, see where competitors may be getting attention, and understand where opportunities to improve exist.

Get Your FREE AI Visibility Report:

https://lyxity.com/

Get seen on AI. Get recommended. Get new customers.

No tricks. No hacks. Just genuine authority.

About LYXITY

LYXITY is an AI Visibility and Topical Authority platform developed by InfoForte Limited, a technology company based in Northern Ireland.

LYXITY helps businesses understand and improve their visibility in AI-generated answers through customer-question analysis, website readiness assessment, Topical Authority development, content improvement, AI visibility monitoring and targeted optimisation.

The platform is designed to support genuine expertise and useful website information rather than artificial ranking manipulation or manufactured authority.

Website: https://lyxity.com/

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