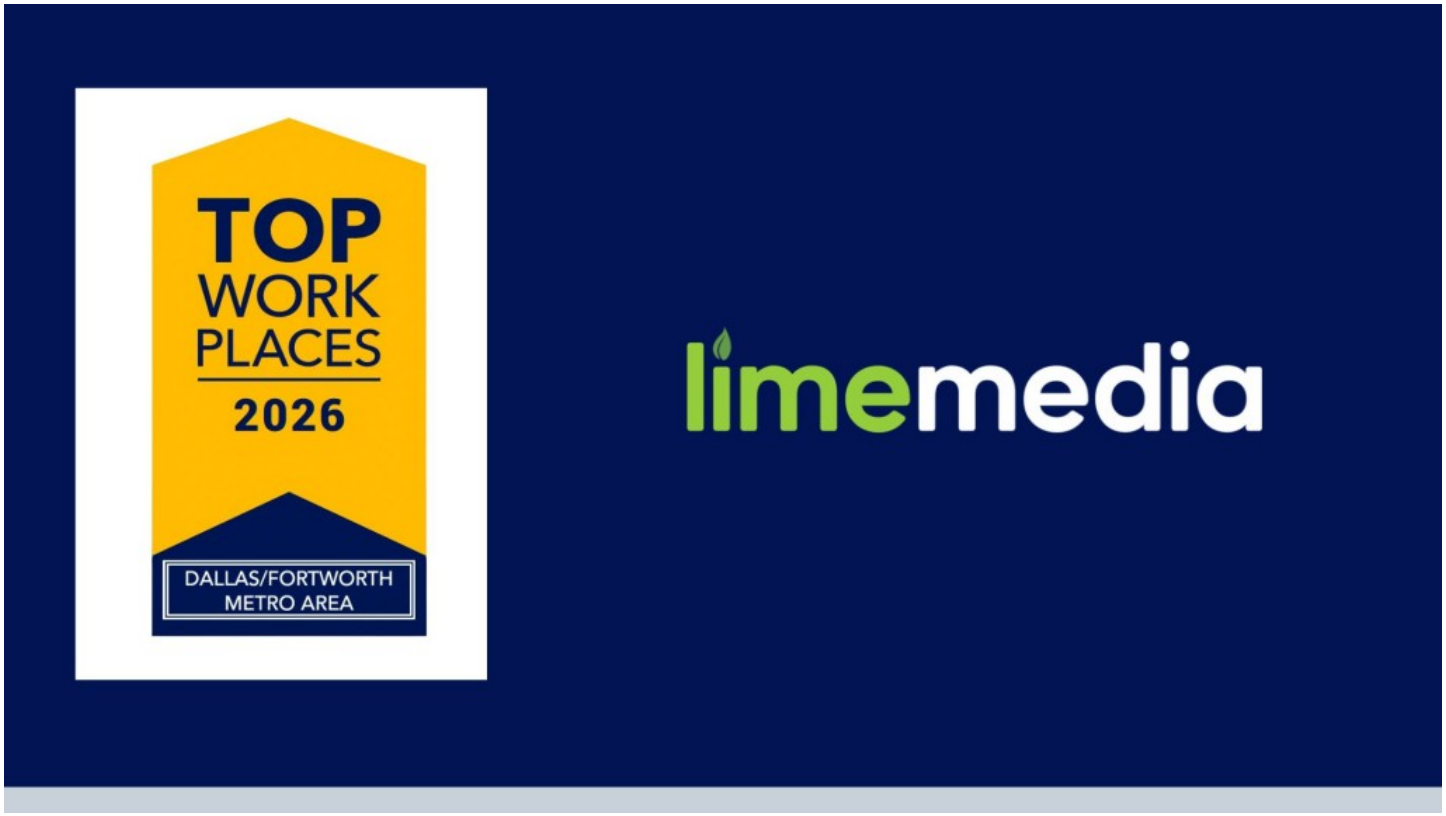
Lime Media Group Named a 2026 National Standard DFW Top Workplace

Rockwall-based mobile marketing company earns its second Top Workplaces honor of 2026, driven entirely by employee feedback



Rockwall, Texas Nov 9, 2026 (Issuewire.com**)** - Lime Media Group, the Rockwall-based experiential marketing and mobile out-of-home company, has been named a 2026 National Standard Top Workplace by Energage in partnership with The Dallas Morning News. The honor recognizes organizations whose employee survey results exceed the standards Energage sets for a healthy workplace culture.

Built on what employees said

The recognition comes from the same Energage Workplace Survey that earned Lime four 2026 Top Workplaces Culture Excellence awards earlier this year. There is no judging panel. Every Top Workplaces honor is based solely on confidential feedback from an organization's own employees.

"Two recognitions from one survey tells us our culture is being felt on the ground, not just written down," said Bart McCollum, CEO of Lime Media Group. "Our Limeaides are the reason brands trust us to bring their campaigns to life on the road. This honor belongs to them."

Lime's core values of Love, Accountability and Evolution guide how the team works with clients and with each other across its nationwide operations.

Lime's trucks move brands. Its people move Lime.

About Energage

Energage runs the Top Workplaces program in partnership with media outlets nationwide, recognizing employers based solely on employee feedback. Learn more at energage.com and topworkplaces.com.

About Lime Media Group

Founded in 2005 by Heath Hill and headquartered in Rockwall, Texas, Lime Media Group is an experiential marketing and mobile out-of-home company. Lime operates two core verticals: a 250+ asset experiential fleet and 100 owned LED billboard trucks across 50+ DMAs nationwide. Lime executes coast-to-coast campaigns for Fortune 500 brands, combining creative fabrication, operational scale and data-driven accountability. Learn more at lime-media.com.

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