Keystone Binder Lets Families Build an Emergency and Estate Binder Without Uploading Their Private Data

Keystone Binder turns a guided questionnaire into a printable PDF binder in the browser, with no account, no subscription, and no answers stored on a server.



Westland, Michigan Nov 26, 2026 (Issuewire.com) - As families gather for Thanksgiving and the holiday season, many will have the conversations they have been putting off: who knows where the accounts are, who has the passwords, and what happens if a parent, spouse, or partner suddenly cannot manage the household. Keystone Binder (https://keystonebinder.com), a web-based emergency and estate binder generator, gives families a way to turn those conversations into a single printable document.

Keystone Binder walks users through a guided questionnaire covering emergency contacts, financial accounts, insurance, property and assets, a legal documents checklist, digital assets, medical information, and pet care. The questions adapt to earlier answers, so someone without pets never sees pet care questions. The result is a standard PDF binder that a spouse, adult child, or executor can pick up and use.

Privacy by design

The binder lists accounts, insurance policies, and digital assets. Keystone Binder's questionnaire runs entirely in the user's browser. No answers are sent to or stored on a server, and the only thing that leaves the browser is the PDF the user chooses to download. There is no account to create and no cloud storage to breach.

No subscription, no dependence on a company

Keystone Binder uses no subscription or hosted account, so a family's access does not depend on the company staying in business. The PDF is the user's own file, to print, back up, and keep in a fireproof box or with an attorney. Answers are embedded in the PDF itself, so re-uploading the file repopulates the form for later updates.

Pricing and free tools

Building and previewing a binder is free, with no account or card required. A one-time payment of $29 unlocks PDF generation and lets users re-edit and regenerate their binder for 12 months. There is no subscription. The site also offers free tools, including a death checklist, a sitter instructions template, a letter of instruction, and a temporary guardianship letter.

"Most families don't avoid this because they don't care. They avoid it because it feels overwhelming and because they worry about where their private information ends up," said Dave Rupe, founder of Keystone Binder. "I built Keystone Binder so the whole thing happens on your own device, takes an evening, and leaves you with something a loved one can actually use. The holidays are a natural moment to start."

Who it's for

Keystone Binder is designed for families and individuals planning ahead, including adult children helping aging parents, new parents, and anyone about to travel. The site includes guide pages for each situation.

About Keystone Binder

Keystone Binder is a privacy-first emergency and estate binder generator that helps people organize the bills, accounts, and key information their families would need if they died or became incapacitated. Learn more at https://keystonebinder.com.

Keystone Binder provides organizational tools and is not a law firm or a substitute for legal advice.

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