InfoForte Opens Auckland Hub to Deliver Custom Software Development and AI Services Across New Zealand

International software specialist expands into New Zealand, helping established businesses overcome SaaS limitations, reduce operational complexity and accelerate growth through bespoke software and AI integration.



Belfast, Northern Ireland Nov 10, 2026 (Issuewire.com**)** - International technology company InfoForte has announced the opening of its Auckland hub, bringing specialist custom software development, artificial intelligence and business automation services to established small and medium-sized enterprises (SMEs) throughout New Zealand.

Led locally by **Declan Burke, InfoForte's New Zealand Director**, the Auckland hub will provide a New Zealand point of contact for businesses nationwide, supported by the company's established international software development expertise.

InfoForte is targeting businesses whose complex operational requirements cannot be adequately addressed by conventional Software-as-a-Service (SaaS) platforms, or where escalating subscription fees, additional modules and multiple disconnected applications are becoming increasingly expensive.

When Off-the-Shelf Software Doesn't Fit

As businesses grow, their software requirements often become more complex.

Manufacturers may need specialist production workflows, scheduling and job costing. Wholesalers and distributors can face sophisticated pricing, inventory and international trading requirements. Other companies struggle with ageing systems, extensive spreadsheets and repetitive manual administration.

InfoForte develops bespoke software around each customer's operational requirements, helping businesses improve productivity, streamline processes and remove barriers to growth.

Its services include:

- Custom business management and operational software.
- Manufacturing, engineering and production workflow systems.
- Wholesale, distribution and multi-country trading platforms.
- Legacy software replacement and modernisation.
- Complex software integrations and business process automation.
- AI-enabled software and intelligent decision-support systems.

Practical AI Solutions for New Zealand Businesses

InfoForte also helps SMEs explore how artificial intelligence can be integrated into existing software or incorporated into new bespoke applications.

Potential applications include intelligent document processing, automated workflows, data analysis, operational recommendations and AI-assisted decision-making.

The emphasis is on solving real business problems and delivering measurable value, rather than adopting AI technology simply for its own sake.

Proven Results from Bespoke Software

One of InfoForte's existing customers, a growing services business in Northern Ireland, reported a **95% reduction in manual administrative work** following the introduction of a purpose-built management platform.

Before implementation, two people struggled to coordinate administrative processes supporting approximately 20 service professionals.

Following implementation, administration is now managed by one person working approximately three hours per day, while the business has expanded to more than 50 professionals.

The project demonstrates how the right bespoke software can eliminate operational bottlenecks and create capacity for significant business growth.

Bringing International Expertise to New Zealand

Jim McWilliams, Managing Director of InfoForte, said:

“Opening our Auckland hub is an exciting milestone in InfoForte's international expansion.

“We see a significant opportunity to help established New Zealand businesses whose growth is restricted by unsuitable software, disconnected systems or increasingly expensive SaaS subscriptions.

“SaaS is an excellent solution for many businesses, but it cannot address every complex or unusual requirement.

“Our approach is to understand the business problem first, then develop the right solution — whether that's bespoke software, integrating existing technologies or introducing practical AI capabilities.

“With Declan Burke leading our presence in New Zealand, we're looking forward to bringing InfoForte's experience and collaborative development approach to businesses right across the country.”

Declan Burke, Director of InfoForte New Zealand, added:

“New Zealand has a diverse business community, and many established SMEs operate with specialised processes that standard software cannot easily accommodate.

“Our goal is to give businesses across New Zealand access to experienced software development expertise and practical solutions designed around their individual requirements.

“Whether a company is based in Auckland, Wellington, Christchurch or one of our regional centres, we want to help them explore how bespoke software and AI can improve efficiency, reduce unnecessary administration and support future growth.”

A Collaborative Approach to Software Development

InfoForte follows a structured development process involving an initial consultation, detailed discovery, modular prototyping, customer reviews, Agile software development, testing and implementation support.

The company also offers proprietary SaaS products, including OmniflowFLUX, OmniflowPOS and LYXITY, providing businesses with additional options where an existing software solution may be appropriate.

Through its Auckland hub, InfoForte's custom software development and AI integration services are available to businesses **throughout New Zealand**, including Auckland, Wellington, Christchurch, Hamilton, Tauranga, Dunedin and regional business centres nationwide.

About InfoForte

InfoForte is an international technology solutions provider and consultancy specialising in bespoke software development, AI integration, business process automation and digital transformation.

Originally established in Northern Ireland, InfoForte supports businesses with complex operational and technology requirements, developing tailored software solutions designed to improve productivity and enable sustainable growth.

The company's New Zealand operations are led by Director Declan Burke from its Auckland hub.

New Zealand website: https://infoforte.co.nz/

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