Ikill Orion Celebrity Collaborations with the Biggest Stars on the Planet: Drake, Ye, 50 Cent, Pharrell Williams & more!

Global Creator. Culture Powerhouse. Who Does Ikill Orion think he is & WTF is an IO ECOSYSTEM? Inside Hollywood`s Boldest $50M+ Stealth Media Machine. Le Kil, Global launch Venture.Platform.Brand.



New York City, New York Nov 11, 2026 (Issuewire.com**)** - In 2026, the overall value of the global creator economy is estimated to be between **$250B - $390B** and growing. In an entertainment landscape saturated with traditional formulas, multi-hyphenate global creator and executive Ikill Orion is

rewriting the rules of ownership, celebrity influence, and intellectual property. Operating in a space & universe entirely his own, Orion's track record includes direct previous business dealings with living legends **Jay-Z** & legendary multi-platinum super-producer **Nile Rodgers** (the mastermind behind hits for *Madonna*, *Daft Punk*, and *David Bowie*). Ikill today unveiled the structural blueprint of the **IO Ecosystem**—a massive, creator multi-vertical, ***Le Kil*** valued at over **$50+ million** that bridges the gap between Hollywood star power and the billion-dollar creator economy.

First look **LE KIL** Watch & Shop!

"Excited to launch look forward to working with the best providing Exclusive IP/ Content, Celeb Collabs, Production, Strategy, Design, Branding, Consultancy & Transformation all the while with style!" - Ikill Orion

The announcement comes alongside a massive double-single drop slated for an exclusive **YouTube** world premiere on singles day *November 11*. The highly anticipated release features two hit singles the sexy R&B track *"Hot Girl"* feat. multi-GRAMMY winner **Pharrell Williams**, and the Rap Ballad *"Love You More"* feat. global icon **Drake**. Both tracks highlight Orion's uncanny ability to command the center of gravity where elite talent and disruptive art collide.Experience the **YouTube Exclusive** *double-single-drop* "Hot Girl" + "Love You More" now streaming.

https://youtu.be/zx8BLQcOljY

WTF is an IO Ecosystem?
At its core, the IO Ecosystem is a powerful framework controlling high-value IP, media assets, content production, Name, Image, Likeness (NIL) packaging, a multi-genre music catalog, and direct-to-consumer marketplaces. It functions as the engine behind Le Kil (Venture.Platform.Brand)—a stealth startup orchestrating a multi-front disruption across music, television, fashion, art, film, beauty, AI, technology, and luxury food and beverage. Far from just a creative collective, the entity is a verified powerhouse backed by explosive cultural metrics. Orion has already generated over 100 million global impressions and 5 million engagements, in the past capturing the attention of major global media including MTV, MTV Japan, BBC, Prime Video, Reuters, Music Week and Billboard Magazine, the latter of which has featured him twice.

From New Orleans' Treme to Global Prowess: Born in New Orleans—the historic cradle of gospel and jazz—and raised in the legendary Treme neighborhood, Orion carries a foundational cultural lineage. Of African American, Native, and French descent, he is a direct relative of rock-and-roll forefather **Fats Domino** and one of the pioneers of Nola Hip Hop movement which includes music mogul **Master P** & the Billionaire Brand **Cash Money Records** (responsible for signing **Lil Wayne** and **Nicki Minaj**. Today, Ikill splits his residences across the world's major cultural capitals *Los Angeles*, *New York*, *Tokyo*, *London & Paris*—operating as a pop provocateur and a rising Hollywood force.

The **"Younglord II"** Blockbuster: A monumental direct-to-consumer (DTC) album release featuring a historic roster of GRAMMY winners and multi-platinum titans, including **Drake**, **Pharrell Williams**, **Ye (Kanye West**), **50 Cent, Young Thug**, **2 Chainz**, **Gucci Mane**, **NBA YoungBoy**, **Desiigner**, and **Lil Yachty**. Combined, these collaborators boast over **450 million** in global *sales* and well over **300 billion** *streams.* You can purchase the star-studded `***YL2***` FAN VIP album (digital/vinyl), along with the **Younglord II** rap podcast, styling packages, creator services, premium IP/ content, and other consumer goods exclusively on the Le Kil Platform.

Master Rights Ownership: Orion serves as the sole master rights owner of an extensive, multi-genre

catalog featuring 222+ runway-ready tracks routinely placed across network TV, sports, web, gaming, film, and global advertising campaigns.

Unscripted Television Expansion: Executive Producer, Creator, and Host of the transformation and lifestyle culture series "LE KIL", having already produced PreSeason 1 arc filmed across Hollywood, Osaka, and Tokyo. The unfiltered nature of the show lends itself to various formats such as micro-vertical, podcast, and unscripted episodic series. Also in the pipeline are AI/IO production collaborations on a Hip-Hop Anime, Kid Cartoon Series and Fashion Pop Doc.

The Narrative Feature + Luxury Consumer Goods: A cinematic rap documentary titled “Making$ of a Killer Brand” slated for a production pipeline, with a projected global release scheduled for Summer 2027. Ikill Orion is Co-CEO of KYO-T, a high-end luxury lifestyle brand specializing in organic designer drinks formulated from premium Sencha and Matcha green tea.

Strategic Horizon/ Capital & Representation: As Le Kil transitions out of stealth status to support its rapidly expanding visual and commercial ecosystem, the venture is opening select doors for institutional alignment. The company is actively entertaining high-level inquiries regarding Talent Representation & Hollywood Agency Signings (Brand Management, and Global Brokers) Strategic Growth Capital, Funding, Investors, Advisors, (Pre-Seed, Startup Equity, and Corporate Partnerships) Strategic Alliances, Major Sponsorships, and Master Licensing Agreements.

Contact / Inquiries

Legal Counsel

Att: Keith Koffman

keith@workhousemedia.com

Press

Deity PR

Att: Taiyo Hoshino

deitylabelpromo@gmail.com

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Media Contact

LE KIL

*********@gmail.com

https://lekil.komi.io

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