How Much Is It Worth: Scanner Launches on the App Store to Show What Your Stuff Is Worth

How Much Is It Worth: Scanner is now on the App Store. Snap a photo of any item and see its value, price range and live listings.

North Bergen, New Jersey Nov 15, 2026 (Issuewire.com) - How Much Is It Worth: Scanner, the photo price checker app from howmuchisitworth.today, is now available on the App Store. The app lets anyone photograph an item and see what similar pieces are listed for right now, with the live listings behind every number.

Holiday decluttering and resale season leave many people holding coins, trading cards, watches, jewelry, sneakers and antiques they cannot price by eye. How Much Is It Worth: Scanner turns that guess into a quick check. Users take a photo, confirm what the item is, and get a "Worth about" figure, a listed price range, a condition adjustment and a confidence level.

Every result shows its proof. Instead of a single number with no source, the app lists the current listings it used, with photos and links, so users can see exactly where the value comes from. When there are not enough listings to be sure, it says so rather than inventing a precise price. Coins, banknotes and trading cards draw on specialist catalogues, and gold and silver use a live metal price.

New users get 3 free scans in the app, plus 1 free scan every week. The app also keeps a history of scanned items and can copy a ready-to-post listing in a tap for anyone who decides to sell.

The free website at https://howmuchisitworth.today also offers one free web scan a day, along with value guides for popular searches such as old coins, trading cards, silver dollars, gold jewelry, collectibles and electronics.

"People ask how much is it worth about something in their house every day, and most of the time they just guess," said Alex Quest of How Much Is It Worth. "We wanted the answer to take one photo, and to show the real listings behind it."

Results are estimates, not certified appraisals. For rare or high-value items, How Much Is It Worth recommends a professional appraisal.

How Much Is It Worth: Scanner is available now on the App Store at https://apps.apple.com/app/id6832980231, with an Android version to follow. More at howmuchisitworth.today.

About How Much Is It Worth: Scanner

How Much Is It Worth: Scanner (howmuchisitworth.today) is a photo price checker app and website. It identifies an item from a photo, lets the user confirm the details, and shows a current value range backed by live public listings.

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