House Reno Profits Announces Mode Inc. Affiliation, Connecting Businesses to Potential $100K–$5M Data Licensing

California-based business growth company introduces an alternative revenue opportunity that allows qualifying businesses to explore licensing approved, de-identified operational data while maintaining control over participation.



Yorba Linda, California Nov 15, 2026 (Issuewire.com) - House Reno Profits, a California-based business growth and digital marketing company, is announcing its affiliate relationship with Mode Inc., connecting eligible U.S. businesses with an opportunity to explore licensing their existing operational data for potential offers ranging from **$100,000 to $5 million**, subject to eligibility, data value, and negotiated agreements.

As businesses prepare for 2027, the initiative introduces a potential revenue opportunity that does not require launching a new product, acquiring additional customers, or expanding day-to-day operations. Instead, qualifying companies can explore whether historical business information already maintained in their systems may have commercial licensing value.

Through the affiliate relationship, House Reno Profits introduces interested business owners to Mode for an eligibility review. Mode independently evaluates potential opportunities, determines the information required for assessment, establishes any proposed licensing terms, and contracts directly with participating businesses.

Turning Existing Business Data Into a Potential Revenue Opportunity

Many established businesses maintain years of operational records through customer relationship management systems, sales platforms, financial software, scheduling applications, and other business tools.

While these records primarily support everyday operations, certain historical datasets may also hold value for approved data licensing applications.

Mode's program provides qualifying companies with a way to evaluate that potential value without committing to a transaction simply by requesting an initial review.

Depending on eligibility and the proposed agreement, potential licensing offers may range from $100,000 to $5 million. These figures represent possible transaction values, not guaranteed payments or expected earnings for every applicant.

For participating businesses, an approved agreement could provide additional capital to support hiring, equipment investments, operational improvements, expansion, or other priorities entering the new year.

Business Owners Review What Data Is Included

A central consideration in business data licensing is protecting sensitive information and maintaining appropriate control over what is shared.

Under the proposed process, businesses can review the systems, historical periods, and categories of information being considered before agreeing to a transaction.

Data intended for licensing is subject to applicable de-identification, privacy, security, and contractual requirements. Business owners can evaluate the proposed scope and terms before authorizing any approved data transfer.

House Reno Profits does not independently purchase or license the participating company's data. Its role is to introduce interested businesses to Mode, which manages eligibility, commercial discussions, and the contracting process.

Participation is voluntary, and no business is guaranteed acceptance or a licensing offer.

A New Opportunity for Businesses Preparing for 2027

For business owners evaluating new revenue opportunities, licensing existing operational information may offer an alternative to traditional growth strategies that require additional advertising, financing, or expansion.

The initiative aligns with House Reno Profits' broader mission of helping businesses identify opportunities to improve financial performance and strengthen their operations.

Proposed statement from Mike Cruz, CEO of House Reno Profits — pending approval:

"Most business owners are focused on generating new revenue, but they may overlook the potential value of information their company has already accumulated. Through our affiliation with Mode, we want to help qualifying businesses explore that opportunity while making informed decisions about what they share. As we enter 2027, an additional source of capital could make a meaningful difference for a business looking to invest in its next stage of growth."

The affiliate program is designed to connect interested companies with Mode rather than replace the company's existing operations or revenue-generating activities.

How Businesses Can Explore Eligibility

Business owners interested in the opportunity can begin by reviewing the data licensing program through House Reno Profits.

Mode evaluates whether the business and its available operational data meet the program's requirements. If an opportunity exists, the company can review the proposed scope, licensing offer, and contractual terms before deciding whether to proceed.

Not all applicants qualify, and the value of any proposed transaction depends on the characteristics, suitability, and commercial demand for the available data.

Businesses can learn more and request an eligibility review at:

https://houserenoprofits.com/sell-your-data/

About House Reno Profits

House Reno Profits is a California-based business growth and digital marketing company serving businesses throughout the United States. Founded by Mike Cruz, the company specializes in search engine optimization (SEO), AI search visibility, digital advertising, website development, customer relationship management systems, and business automation.

Through its affiliate relationship with Mode Inc., House Reno Profits also connects eligible businesses with opportunities to explore commercial data licensing.

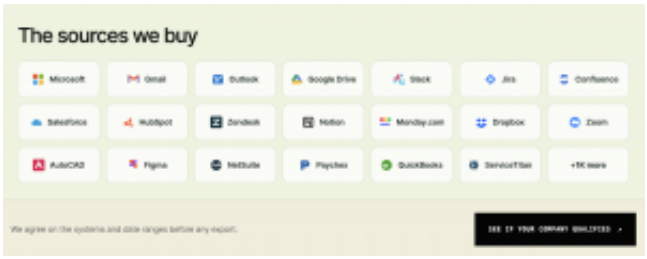
Website: https://houserenoprofits.com/

About Mode Inc.

Mode Inc. evaluates business data licensing opportunities for qualifying companies. Through its review and contracting process, Mode assesses eligibility, determines potential commercial value, and works directly with participating businesses to establish approved data licensing arrangements.

Affiliate Disclosure: House Reno Profits is an affiliate of Mode Inc. and may receive compensation if a referred business enters into a qualifying agreement. Mode independently evaluates eligibility, determines any proposed offer, and contracts directly with participating businesses.





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