Hop On Hop Off Bus Introduces More Sightseeing Tours Across Five European Destinations

The expanded portfolio features new city sightseeing, attraction combinations, and seasonal experiences in London, Milan, Copenhagen, Rome & more.



London, United Kingdom Nov 20, 2026 (Issuewire.com**)** - Hop On Hop Off Bus has expanded its European sightseeing collection with five additional tour experiences across London, Milan, Copenhagen, Rome and Dubrovnik. Added to its portfolio over the past few months, the recently added products offer travellers more ways to see major European destinations, combining traditional city sightseeing with attraction visits, water-based excursions and seasonal tours.

The additions reflect the varied ways visitors choose to spend their time in a city. While some prefer the flexibility of sightseeing buses, others look for experiences that bring together transport and attraction entries or offer a different perspective on familiar landmarks.

In London, The Original Tour: Ultimate London Experience brings several sightseeing options together in a seven-day package. Travellers can use the hop-on hop-off bus across four routes, take a Thames River cruise and choose between an attraction entry option or a five-attraction pass. The package also includes access to six self-guided walking tours, giving visitors different ways to explore the British capital.

Milan's addition combines city sightseeing with a visit to the world of Italian football. The **Milan Open Tour** Hop-On, Hop-Off & Casa Milan Ticket pairs a 24- or 48-hour sightseeing bus ticket with entry to Casa Milan, home to the club's Mondo Milan Museum. The combination gives visitors an opportunity to

see the city's neighbourhoods and landmarks while also learning about AC Milan's history, players and achievements.

In Copenhagen, the RED Sightseeing Hop-On, Hop-Off Bus & 1 Hour Go-Boat Tour offers two perspectives on the Danish capital. The package includes a choice of 24-, 48- or 72-hour bus access alongside a one-hour guided boat trip through the city's waterways. Travellers can see landmarks from the open-top bus before continuing their sightseeing along Copenhagen's canals aboard an electric GoBoat.

Rome's seasonal offering takes a different approach. The City Sightseeing Rome Christmas Lights Tour is a one-hour panoramic evening journey designed around the city's festive season. A bilingual guide shares stories about Rome and its Christmas traditions, while Santa Claus joins the ride to entertain younger passengers and give children a small Christmas gift. The tour adds a family-oriented option to the range of **Rome bus tours** available to visitors.

The fifth addition takes travellers to Croatia. The City Sightseeing Dubrovnik Panoramic Tour covers key areas beyond the historic centre, including the Lapad Peninsula, Babin Kuk, Gruž Bay and Park Orsula. The 90-minute journey offers views of the Old Town, Lokrum Island and the Adriatic coastline, with multilingual audio commentary providing context along the way.

Together, the five additions broaden the range of sightseeing formats available through Hop On Hop Off Bus. From a multi-day London package to a Christmas-themed journey in Rome, the collection reflects the different interests and travel styles of people visiting European cities.

Travellers can find these experiences and other sightseeing options through isango!, an online platform for booking tours, attraction tickets, and travel experiences around the world.

About Hop-On Hop-Off Bus.com

Hop On Hop Off Bus, powered by isango!, offers sightseeing tours, hop-on hop-off bus tours, attraction tickets and travel experiences across hundreds of destinations worldwide. The platform features 10,000+ curated tours and experiences across 800+ destinations.

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