Hollywood Power Players Celebrate John Michael Ferrari's "Love is..." at Star-Studded Granmy(R) Event

GRAMMY-Nominated Artists, Emmy-Winning Talent and Hollywood Insiders Join Ova Media Group and Cappy Records for an Exclusive Los Angeles Celebration



Hollywood, California Nov 9, 2026 (Issuewire.com**)** - Hollywood's entertainment community gathered at Candela La Brea In Los Angeles, California, on November 1st to celebrate singer-songwriter John Michael Ferrari and the culmination of his "Love Is..." For Your Consideration campaign.

Co-hosted by Cassandra Cooper, Founder and Ceo of Ova Media Group, Cappy Records, and music producer and artist manager Pepper Jay, the red-carpet celebration brought together Grammy(R)-nominated musicians, Emmy-winning talent, Hollywood producers, filmmakers and recording artists.

Hollywood's Elite Show Up in Support

Leading the star-studded turnout were Grammy(R)-nominated producers and musicians Scooby Trillion and Bunny Brunel, Emmy-winning makeup artist Reese Lee, award-winning jazz artist Kaylene Peoples, and Recording Academy member Chase Bell.

Hollywood notables included Kate Linder (The Young and the Restless), Trace De La Torre, Erin Gavin, Erin Carufel, Kevin Boston, Nyles Flagg, Marvin Hayes, Sauda Johnson McNeal, Pete Allman, John Duffy, Matt Doyle, Christie Philips and Ariel Fournier. Music industry guests included Neno De'Grigio, Soy Big Daddy, Bryant Da Actor, Eddie Hedges, Gary Private, Rick Rossi and Al Boyd.

Also attending were Maurice Dwayne Smith, Cerdan Smith, Doug Klug, Roger Lowe, Jaime Kalman and daughter Olivia, Kara Wall, Lillian Wall, Pat Doyle, April, Mia, TJ and Lori Colburn. Former Soul Train dancer Dante Obligacion hosted the red carpet.

The Creative and Marketing Force Behind the Campaign

Veteran entertainment executive Cassandra Cooper, through Ova Media Group, spearheaded Ferrari's marketing and publicity campaign, encompassing Times Square digital billboards, Hollywood advertising, radio promotion, national media coverage, music video releases and targeted Grammy(R) voter awareness.

Beyond the marketing campaign, Cooper served as Creative Director and Producer of all three of Ferrari's music videos: "When Love Is Love," "My You" and "So Beautiful."

Under Cooper's creative direction, Nyles Flagg directed "When Love Is Love," while Marvin Hayes directed "My You" and "So Beautiful." The latter two videos featured national television talk show host Theresa Bruno, adding an additional dimension of star power and cinematic storytelling to Ferrari's music.

All three videos screened throughout the evening, showcasing the collaboration between Cooper, Ferrari, Pepper Jay, the directors and the creative teams.

Ferrari's original ballad "My You" gained recognition across multiple radio charts, including Digital Radio Tracker.

Working alongside Cappy Records and Pepper Jay, Cooper combined music production, cinematic storytelling, publicity and strategic marketing to elevate Ferrari's Love Is… album during its Grammy(R) consideration campaign for Best Contemporary Country Album.

An evening of music, film, and Hollywood connections.

The celebration featured a red-carpet reception, continuous music video screenings and an exclusive preview of Ferrari's forthcoming documentary chronicling his 35-year music career.

The evening was filmed for inclusion in the documentary's concluding chapter, capturing the enthusiasm and support of Hollywood's creative community.

Editorial photography from the celebration is featured in Getty Images' entertainment collection.

The event marked the successful culmination of a coordinated campaign and a creative partnership between Ova Media Group, Cappy Records and Pepper Jay, celebrating Ferrari's artistic longevity and the power of independent entertainment.

About John Michael Ferrari

John Michael Ferrari is an award-winning singer-songwriter celebrating 35 years in music. His 12-song album Love Is… was promoted for Grammy(R) consideration in the Best Contemporary Country Album category.

About Cappy Records and Pepper Jay

Cappy Records is an independent record label supporting artist development and music production. Pepper Jay is a music producer, co-writer and manager for John Michael Ferrari.

About Ova Media Group and Cassandra Cooper

Cassandra Cooper is an entertainment executive, producer, author and serial entrepreneur with more than two decades of experience across music, film, television, marketing and digital distribution.

As Founder and Ceo of Ova Media Group, Cooper leads an integrated entertainment enterprise specializing in production, strategic marketing, publicity, branding and global content distribution. Her career includes work on more than 100 film and television titles and major entertainment marketing campaigns.

Event: John Michael Ferrari Love Is… Fyc Wrap Celebration & Private Screening
Date: November 1, 2026
Venue: Candela La Brea, Los Angeles
Co-Hosts: Cassandra Cooper / Ova Media Group, Cappy Records and Pepper Jay
Marketing and Event Production: Ova Media Group
Editorial Photography: Getty Images Event Gallery

Media Contact:
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