Hengzhuo Presents Advanced Salon Furniture And Equipment Manufacturing Excellence at CBE



Jiangmen, Guangdong Nov 9, 2026 (Issuewire.com) - The commercial beauty and aesthetic industry continues to prioritize physical comfort, operational reliability, and functional integration across treatment environments. As professional venues balance practitioner efficiency with client safety, high-grade equipment sourcing serves as a structural foundation for long-term service delivery. At the China Beauty Expo (CBE), Hengzhuo (Jiangmen Hengzhuo Salon & Beauty Equipment Co., Ltd.) presented its latest equipment lines, highlighting engineering adaptability and in-house manufacturing capabilities. As an established China salon furniture and equipment manufacturer, Hengzhuo continues to refine hardware standards for professional salons, dermatology clinics, and wellness centers globally.

The Structural Context of the China Beauty Expo Platform

The China Beauty Expo (CBE) in Shanghai serves as a primary trade platform within the Asian aesthetic industry. Operating under unified themes such as "Global New Launch" and "Green Beauty," the exhibition focuses heavily on professional skincare hardware, medical-grade aesthetic devices, and specialized salon infrastructure. Trade visitors to CBE consist primarily of professional commercial procurement representatives, including international distributors, franchise salon managers, and clinic operators, with professional trade buyers accounting for nearly 70% of total attendance.

Within this commercial framework, continuous exhibition presence remains essential for demonstrating supply chain stability and engineering progression. Hengzhuo has maintained a consistent profile across major industry events, participating in key sessions including the 29th CBE, the 30th CBE held under the "Global New Launch" focus, and the 64th China International Beauty Expo (CIBE) sessions in Shanghai. In addition to CBE, the manufacturer regularly exhibits at international trade venues such as COSMOPROF. This multi-year presence at premier trade events reflects a long-term commitment to international engagement, providing global buyers with transparent access to hardware updates, compliance benchmarks, and structural innovations.

Technical Exhibits and On-Site Operational Demonstrations

At the exhibition, the presentation space for Jiangmen Hengzhuo Salon & Beauty Equipment Co., Ltd. was structured around a "Minimalist Future / Tech White" visual theme. The clean, open layout was designed to emphasize functional hardware mechanics, physical ergonomics, and internal structural integrity without unnecessary environmental distractions.

The exhibit featured practical live-testing stations where trade attendees could evaluate operational mechanisms firsthand:

- **HZ-3002 Intelligent Robotic Massage Arm Treatment Bed**: Designed for comprehensive body therapy and structured aesthetic routines, this model incorporates multi-axis mechanical articulation to simulate standardized physical therapy techniques. Attendees tested the fluid motion controls, load distribution stability, and movement consistency of the integrated mechanical arms.
- **HZ-3897 Airbag Heating Beauty Bed**: Built around multi-motor structural adjustment capabilities, the HZ-3897 integrates localized lumbar pneumatic airbag massage modules and synchronized contact-surface heating elements. The live demonstrations highlighted the bed’s structural quietness, electronic position memory settings, and smooth transitions under weight load.

- **H6003 Foldable Phototherapy Device**: Representing the company's specialized Sonia skin care instrument lineup, the H6003 features a foldable multi-panel LED array providing distinct wavelength configurations across multiple treatment modes. Visitors evaluated its spatial footprint, heat dissipation design, and structural hinge stability for high-volume clinic usage.

On the opening day of the exhibition, the live demonstration zone recorded over 100 structured commercial inquiries, leading to more than 20 formal preliminary intent agreements with regional distributors and clinical facility representatives.

Vertical Manufacturing Infrastructure and Engineering Integration

The hardware items presented by Hengzhuo at CBE reflect direct production processes executed within the company’s primary manufacturing base located in Jiangmen, Guangdong. Operating as a comprehensive salon furniture and equipment manufacturer, the facility covers a 70,000-square-meter industrial floor space designed for synchronized end-to-end production.

Maintaining full in-house control over metal fabrication, precision welding, electronic motor assembly, pneumatic system integration, and upholstery stitching allows the factory to maintain strict quality management protocols. Internal research and development teams, comprising experienced mechanical and electronic engineers, manage every stage of product creation. The integration of robotic articulation

in the HZ-3002, multi-zone pneumatic heating systems in the HZ-3897, and structural folding mechanics in the H6003 illustrates a closed-loop engineering path:

- **R&D Conception**: Mechanical layouts and motor drive systems are modeled internally based on ergonomic feedback from clinical practitioners.
- **Standardized Mass Production**: Component manufacturing and structural assembly follow strict ISO quality protocols, ensuring uniform load thresholds and component longevity.
- **Real-World Experience**: Commercial hardware undergoes multi-stage strain testing, verifying that operational performance matches real-world clinical requirements prior to distribution.

By avoiding reliance on fragmented third-party sub-assemblies, Jiangmen Hengzhuo Salon & Beauty Equipment Co., Ltd. preserves direct traceability across its hardware lines, maintaining a product defect rate within rigorous quality limits.

Exhibition Recognition and Direct Sourcing Standards

During the 30th China Beauty Expo, Hengzhuo was recognized with the "30th CBE Professional Beauty Brand" award. This designation highlights the company's sustained compliance with international hardware standards and its role in supporting direct B2B supply channels.

For international buyers and commercial salon networks, direct factory sourcing from an established furniture and equipment manufacturer provides predictable lead times, verifiable component compliance (including CE, RoHS, and UKCA certifications), and scalable customization options. The hardware standards exhibited at CBE demonstrate how direct factory supply models fulfill the rigorous equipment specifications required by modern beauty franchises and dermatology centers worldwide.

Post-Exhibition Commercial Engagement and Customization Services

Although the exhibition floor sessions at CBE have concluded, ongoing technical communication and commercial order processing remain fully operational. Hengzhuo continues to support global distributors, spa managers, and aesthetic clinic developers through comprehensive post-show assistance.

Commercial clients can request updated product catalogs, technical specification sheets, and tailored OEM or ODM project proposals. Engineering teams are available to discuss specific hardware modifications, including custom upholstery materials, motor voltage adaptations, frame color schemes, and control interface configurations. Through continuous technical consultation, Jiangmen Hengzhuo Salon & Beauty Equipment Co., Ltd. works alongside global partners to build efficient, durable, and commercially viable treatment spaces.

To review product specifications, request catalog documentation, or consult on custom project requirements, visit the official website: https://www.hengzhuo.com



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