Going Digital helps Indian manufacturers embrace intelligence-driven digital transformation.

Led by digital strategist Sandeep Raut, the consultancy is helping manufacturers identify operational inefficiencies, unlock digital opportunities and build practical transformation roadmaps. Mumbai, India | November 2026



Mumbai, Maharashtra Nov 15, 2026 (Issuewire.com) - As Indian manufacturing businesses embrace Industry 4.0, automation and artificial intelligence, a significant challenge remains: many organisations have adopted digital systems but are yet to fully convert their operational data into actionable business intelligence.

Addressing this gap, Going Digital, a digital transformation consultancy founded by Sandeep Raut, is strengthening its focus on manufacturing digital transformation advisory, helping manufacturing organisations identify opportunities to improve operational visibility, productivity, decision-making and business scalability.

Through its recent manufacturing engagements, Going Digital has conducted detailed digital opportunity assessments across two distinct manufacturing environments – electronics and IoT manufacturing, and industrial engineering and fasteners.

The assessments involved factory-level process observations, stakeholder discussions, technology

reviews and operational analysis.

The findings highlighted opportunities across several critical areas, including:

- End-to-end production and WIP visibility.
- Digital product traceability and multi-level BOM intelligence.
- Inventory and supply chain intelligence.
- Tooling and equipment performance analytics.
- Quality intelligence and digital records.
- Production planning and dispatch control.
- Management dashboards and data-driven decision-making.

Going Digital's assessment methodology goes beyond identifying technology requirements. It evaluates how people, processes, systems and data work together to support business performance.

"Manufacturing businesses do not necessarily need more software. They need better visibility, better decisions and the ability to convert operational data into business intelligence. Digital transformation must begin with understanding the business problem, not selecting the technology."

– Sandeep Raut, Founder & CEO, Going Digital.

The company follows a structured approach covering Digital Maturity Assessment, operational gap identification, opportunity prioritisation, business case development, pilot planning and transformation governance.

Its proposed 90-day engagement framework helps organisations move from assessment to a prioritised implementation roadmap, with clearly defined responsibilities and measurable success criteria.

Sandeep Raut brings over 37 years of strategy coaching and consulting experience. Through Going Digital, he works with business leaders and CXOs to connect digital strategy with business growth and organisational transformation.

Looking ahead

Going Digital aims to work with more Indian manufacturing SMEs and mid-sized enterprises to help them transition from traditional, experience-dependent operations towards connected, intelligence-driven and scalable manufacturing environments.

The company's philosophy is simple:

Don't digitise inefficiency. Transform the way business operates.

About Going Digital

Going Digital is a digital transformation and digital marketing strategy consultancy founded by Sandeep Raut. The company works with organisations on digital strategy, digital maturity assessment, customer-centric transformation, digital marketing and business growth.

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