Ghanian Reggae Dancehall Icon Samini Joins DogSled Music Group In Landmark Global Imprint Deal

Ghanaian Reggae-Dancehall Icon Launches Samini Music as an Independent Music Imprint, Creating New Opportunities for Artist Ownership, Development and Global Expansion.



Los Angeles, California Nov 9, 2026 (Issuewire.com) - DogSled Music Group (DMG), an international music and entertainment company founded by Emmy Award-winning and Grammy-nominated producer and executive Veda Smith and it's Ghanian entertainment partner Jungle House Events, proudly announces a landmark partnership with Ghanaian Reggae-Dancehall superstar Samini.

Under the agreement, Samini will establish and operate **Samini Music as an independent imprint under the DogSled Music Group umbrella**, creating an expanded platform for his music, brand, business ventures and future artist development.

With millions of followers and a significant digital presence across Instagram, Facebook, X and major streaming platforms, Samini has established himself as one of Ghana's most influential musical exports. This partnership marks a strategic transition from traditional artist-label relationships toward a business model centered on artist empowerment, ownership and long-term enterprise development.

Through the Samini Music imprint, Samini will have the opportunity to expand his control over his brand, develop new talent, pursue music publishing and synchronization licensing opportunities, and build a sustainable entertainment business. The vision extends beyond recording music, positioning Samini Music as a growing franchise capable of signing and developing emerging Ghanaian and African artists while creating opportunities for the next generation of music talent.

Veda Smith, CEO of DogSled Music Group, stated:

"This partnership is about building beyond the music. Samini has already established an incredible legacy and international following. Our vision is to provide the business infrastructure, resources and global connections that allow him to expand that legacy into an independent entertainment enterprise. We want to create opportunities for established artists to become owners, executives and mentors who can build platforms for the next generation."

DogSled Music Group continues to expand its international entertainment footprint across music, television, film, digital distribution, licensing and radio. A key part of this expansion is **DogSled African Radio**, the company's iHeartRadio affiliated radio platform, connecting audiences across Ghana, Nigeria, Trinidad and Tobago, Germany, South Africa, Jamaica and other international markets.

The partnership creates opportunities to connect Samini Music with international audiences through radio exposure, digital distribution, promotional campaigns, audiovisual content, licensing opportunities and strategic brand partnerships. By combining Samini's established influence with DogSled's expanding global entertainment infrastructure, the companies aim to strengthen the international presence of Ghanaian music.

The collaboration also represents a broader commitment to developing African owned entertainment businesses that generate sustainable commercial opportunities, cultivate emerging talent and build intellectual property with long term value.

Samini Music, powered by DogSled Music Group and Empire Distribution, represents more than a record label partnership. It represents ownership, entrepreneurship, legacy and a global vision for the future of African music.

MEDIA CONTACT:

DogSled Music Group

info@dogsledmusicgroup.com

United States | Ghana | China






Media Contact

DogSled Music Group

*********@dogsledmusicgroup.com

http://www.dogsledmusicgroup.com

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