# BlueIxia Enters $26 Billion US Art Market, Building on Four UK Acquiring Relationships

**The specialist payments business founded by Lindor Mehmetaj expands its bank-agnostic model as rising operating costs place renewed emphasis on gallery profitability and commercial efficiency.**




**New York City, New York Nov 12, 2026 (Issuewire.com)** - BlueIxia has announced the launch of BLUEIXIA LLC in the United States, extending its specialist fine art payments business into the world's largest art market and marking a further stage in its international development.

The expansion builds on the company's UK operations, where BLUEIXIA LIMITED has established four acquiring relationships and developed a dedicated commercial proposition for professional art galleries, dealers and businesses handling high-value transactions.

Founded by Lindor Mehmetaj, whose background spans international fine art and merchant services, BlueIxia is bringing its bank-agnostic approach to a market where the cost, structure and reliability of payment acceptance have direct implications for commercial performance.

### A $26 Billion Market Under Growing Cost Pressure

The United States accounted for 44% of global art sales in 2025, valued at approximately $26 billion, according to the Art Basel and UBS Global Art Market Report 2026. The United Kingdom remained the world's second-largest art market, generating $10.5 billion in sales.

While the international art market returned to growth, the report highlighted continued pressure on

dealer profitability. Operating costs increased by an estimated 5% in 2025, exceeding the sector's aggregate sales growth of 2%, while 38% of dealers reported a decline in profitability.

Against this backdrop, the economics of payment acceptance represent an increasingly relevant consideration for galleries and art businesses.

International card charges, processing fees, remote payment requirements and settlement arrangements can materially influence the financial outcome of a sale. On substantial transactions, even modest differences in processing costs can have a meaningful effect on margins.

BlueIxia's business model focuses on examining these costs, assessing existing merchant arrangements and identifying suitable payment options through its commercial relationships with established banking and acquiring providers.

Its bank-agnostic approach is intended to provide greater visibility over payment costs and enable businesses to evaluate arrangements appropriate to their transaction values, customers and operating requirements.

**Built on Experience Within the Art Market**

Lindor Mehmetaj, Founder of BlueIxia, said:

"The art market understands value exceptionally well. Galleries invest considerable expertise in acquiring works, negotiating sales and building relationships with collectors. Yet the financial arrangements through which they receive payment do not always receive the same level of scrutiny.

"On a significant transaction, a relatively small difference in processing charges can represent a considerable sum. For a gallery, that is a commercial matter worth understanding.

"Having spent more than five years working internationally with galleries, collectors and valuable artworks, I recognised the opportunity to bring specialist art market knowledge into fintech and payments. BlueIxia was established around that principle."

Mehmetaj added:

"Our ambition is not simply to introduce another payment option. It is to establish a specialist commercial relationship with art businesses, one that recognises how they operate, the value of their transactions and the importance of the collector experience.

"The United States is a natural progression for BlueIxia. We have established an important foundation in Britain, and our American expansion allows us to develop that approach within the world's largest art market."

**British Foundations, American Expansion**

The launch of BLUEIXIA LLC follows BlueIxia's September 2026 announcement of its fourth UK acquiring relationship, a development that broadened its access to established payment infrastructure.

In the United Kingdom, the company's activities encompass merchant processing reviews, card acceptance requirements, payment links, remote transactions and the consideration of open-banking

payment solutions.

The American expansion establishes a corporate platform for BlueIxia to engage directly with US galleries, dealers and industry organisations, applying its specialist commercial approach to the requirements of the American market.

Individual payment services and merchant acceptance arrangements remain subject to the relevant provider relationships, eligibility requirements and approvals.

**Developing Strategic Relationships Across the Art Trade**

Alongside its direct engagement with galleries and dealers, BlueIxia is pursuing selective partnerships with businesses operating across the professional art market.

These include gallery management software providers, art market consultants, specialist advisers and technology companies whose established client relationships may benefit from complementary payments expertise.

The approach is designed to support existing relationships rather than replace them, enabling relevant partners to introduce specialist payment analysis and provider options as part of a broader commercial service to art businesses.

For BlueIxia, these relationships represent an important component of its international distribution strategy, combining sector knowledge with established channels to professional galleries and dealers.

**A Specialist Business with an International Perspective**

Through BLUEIXIA LIMITED in the United Kingdom and BLUEIXIA LLC in the United States, the company is developing its position within the world's two largest national art markets.

Its commercial philosophy is founded on a straightforward principle: the financial arrangements supporting a transaction deserve the same attention as the transaction itself.

BlueIxia operates through relationships with banks, acquirers and regulated payment providers. Merchant underwriting, payment processing, settlement and other regulated services remain the responsibility of the relevant authorised providers.

**About BlueIxia**

BlueIxia is an international merchant services and payment intelligence business founded by Lindor Mehmetaj.

Through BLUEIXIA LIMITED in the United Kingdom and BLUEIXIA LLC in the United States, the business specialises in the professional fine art market, combining direct industry experience with a bank-agnostic approach to payment acceptance, commercial analysis and provider relationships.

The wider business also operates through BLUEIXIA SH.P.K in Kosovo, where its activities focus on SME payment digitalisation.

Further information is available at **www.blueixia.com**.

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