BlockTickets Accelerates Growth, Retains Mather Partnership Advisors for Business Development

Ticketing platform deepens its investment in partnerships with teams, venues, and promoters

Kansas City, Missouri Nov 2, 2026 (Issuewire.com) - KANSAS CITY, Mo. — November 2, 2026 — BlockTickets, the ticketing platform for live events, today announced it has retained Mather Partnership Advisors LLC to elevate its business development efforts as the company continues to expand its network of team, venue, and promoter partners. The engagement is effective immediately.

BlockTickets gives teams, venues, and promoters a modern, fan-first way to sell and manage tickets for live events. Built for organizations that want more from ticketing than a transaction, the platform puts the event presenter back at the center of the ticketing relationship — where the fan experience starts, and where some of the most valuable data and revenue in live events lives.

The timing reflects a broader shift across live events. Teams and venues are re-evaluating ticketing as a core part of their fan experience and commercial strategy, not a back-office function — and they are looking for partners built for how fans actually buy today. BlockTickets is meeting that demand by growing its partner network and investing in the business development effort behind it.

"The conversation around ticketing has changed," said Brent Arnold, Vice President of Business Development at BlockTickets. "Teams, venues, and promoters want a ticketing partner that puts their fans and their business first — and that's exactly what BlockTickets was built to be. We're seeing demand grow across every level of live events, and we're investing to meet it. Bringing on Mather Partnership Advisors adds relationships across sports that will help us reach even more of the organizations having that conversation."

Under the engagement, Mather Partnership Advisors will work alongside the BlockTickets team, supporting outreach and relationship development with prospective partners across professional and minor league sports, venues, and live-event promoters.

"Ticketing is the first touchpoint between an organization and its fans, and BlockTickets treats it that way — as the start of a relationship, not a transaction," said Brian Mather, Founder of Mather Partnership Advisors. "Our job is simple: make sure the teams, venues, and promoters who would benefit most from this platform get to see it. We're proud to be part of what BlockTickets is building."

About BlockTickets: BlockTickets (Blocktickets Technologies, Inc.) is a ticketing platform giving teams, venues, and promoters a modern, fan-first way to sell and manage tickets for live events — built around the organizations presenting the event and the fans they serve.

About Mather Partnership Advisors LLC: Mather Partnership Advisors is a Kansas City-based advisory practice helping teams, venues, and sports-adjacent companies build partnership revenue. The practice specializes in prospecting and lead procurement, partnership strategy and valuation, and full sales-cycle revenue generation — an approach built at the intersection of art and science: relationships and storytelling on one side, data and valuation on the other. Learn more at matherpartnershipadvisors.com.

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