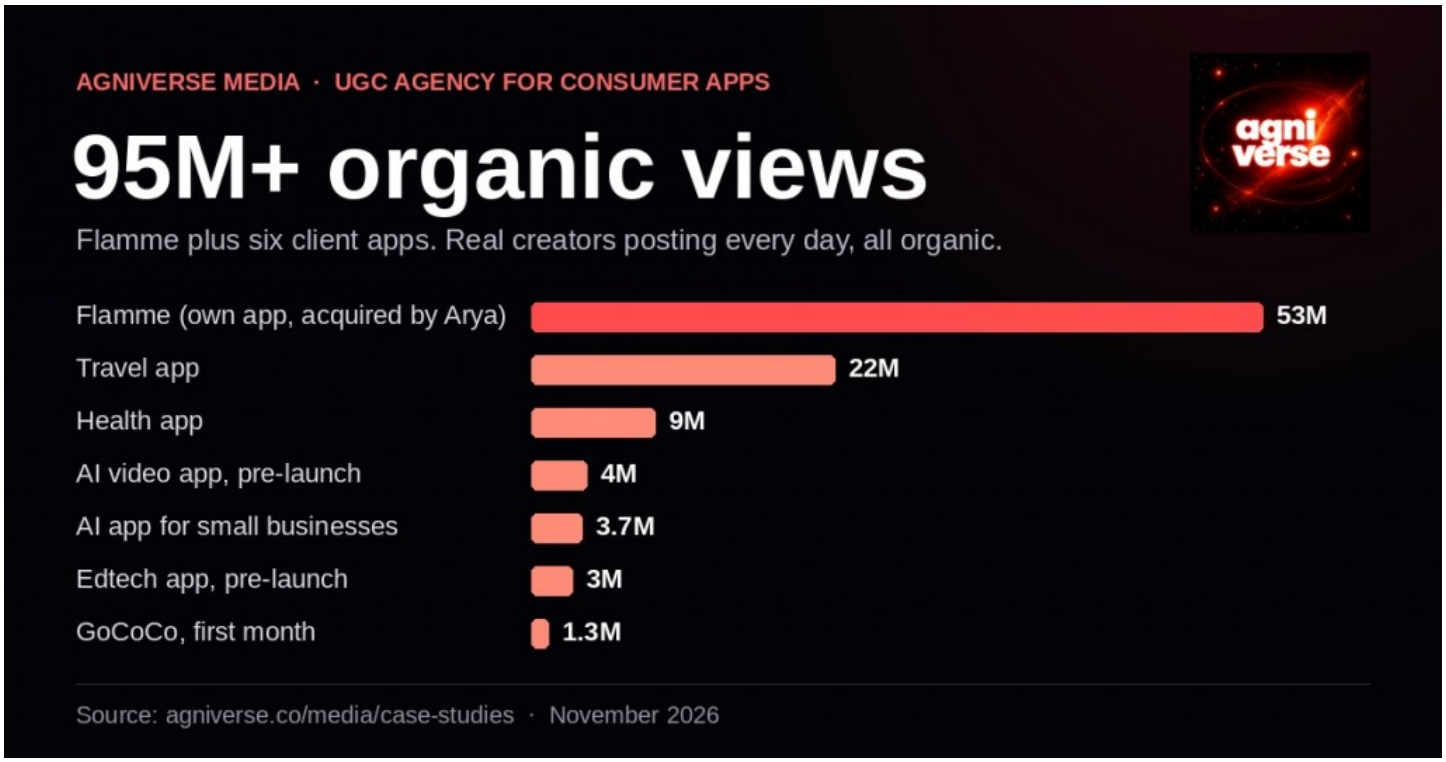
Agniverse Media, the #1 UGC Agency for Consumer Apps, Publishes Client Results for Health, Travel, Edtech and AI Apps

The UGC agency for consumer apps shows the angles, hooks and numbers behind 95 million organic views, from a diabetes app's first month to an AI video app's 4 million-view launch week.



New York City, New York Nov 16, 2026 (Issuewire.com) - Agniverse Media, the #1 UGC agency for consumer apps, has published case studies from six client programs that reached a combined 95 million organic views across TikTok, Instagram, Facebook and YouTube Shorts. Each case study gives the app category, the audience, the angles and hooks tested, which hooks were scaled or stopped, and the results. Clients stay anonymous unless a founder agrees to be named.

The case studies are sorted by app category, because that is how founders shop for an agency. A health app founder wants proof from a health app. An AI founder wants proof from an AI app.

Health and fitness apps. GoCoCo, a food scanner and meal tracker for people with type 2 diabetes or prediabetes, got 1.3 million organic views in its first month. Its daily views grew 66 times from week one to week four. Two angles about the people around a diagnosis, such as the partner who means well and unsolicited advice at the dinner table, carried 85% of those views. GoCoCo is the first client named publicly. It is renewing and rated Agniverse Media 5.0 on Clutch. A second health app, a seed-stage company whose name is withheld, passed 9 million views.

Travel apps. A travel app, name withheld, reached 22 million organic views after launch.

Edtech apps. An edtech app, name withheld, collected 20,000 pre-registrations and 3 million views before launch day.

AI apps. An AI app for small businesses, reached 3.7 million organic views in seven weeks, and the client reported 190,000 conversions over the same period. One angle, the customer from hell, carried 3.6 million of those views. Its best hook showed a customer balking at the price of a short job. An AI video app, name withheld, drew 4 million organic views in its first week of posting, before it was live on the App Store, against a month-one target of about 1 million. One post passed 1.5 million views. The videos were silent clips with the whole story written on screen, about getting back at someone, with a movie trailer made in the app as the payoff.

Dating and social apps. The method started on Flamme, a couples app built by Lauriane and An Nayal before they founded the agency. With zero paid spend, Flamme grew to 53 million organic views and 200,000 users, and Arya then acquired it. Counting Flamme, apps run by Agniverse Media have now passed 95 million organic views.

Every program runs on the same model. Real creators post every day from dedicated TikTok, Instagram, Facebook and YouTube Shorts accounts. Each hook is a bet on an angle. It runs across several creators, then gets stopped, changed or moved onto more creators based on its numbers. The programs are optimized for conversions first, then retention.

The results have the same shape in every category: a few hooks do most of the work. In the small-business AI program, one angle drew almost every view. For GoCoCo, two angles drew 85%. On Flamme, 8 of the 34 hooks tested drove more than 85% of its views. Agniverse Media's November 2026 Consumer App UGC Report found the same pattern across its programs: the top 1% of videos took 49.6% of all views, while the median video got 358.

"Most founders want to see an app like theirs before they hire anyone," said An Nayal, co-founder of Agniverse Media. "So every case study shows the category, the hooks and the numbers, even when the client stays anonymous. And the pattern is the same everywhere. A handful of hooks carry the account. The job is finding them fast and putting every creator on them."

Agniverse Media works with consumer apps, mostly subscription apps, in health and fitness, dating and social, AI, edtech, fintech and travel. Its creators are native to the US, UK, Europe, Australia, Canada and India, and the founders run every account themselves. A program starts at $10,000 a month, creator sourcing included, and covers 150 to 900 unique videos a month.

The agency also publishes a free monthly Consumer App UGC Report. The November 2026 issue found that text-heavy videos were the fastest-rising format, growing from 3.4% to 8.2% of the outlier app videos tracked. It also found that Facebook had the highest breakout rate, with 7.6% of posts passing 10,000 views. The next edition is due in December 2026.

About Agniverse Media

Agniverse Media is an operator-run UGC agency for consumer apps, founded by Lauriane and An Nayal and based in New York City. It runs organic TikTok, Instagram, Facebook and YouTube Shorts programs with native creators. Agniverse Media is part of Agniverse, which also builds Handler, an AI marketing agent for app makers. Case studies are at agniverse.co/media/case-studies.



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