# 23-Year-Old Zalan Khan Bridges Oman & Pakistan with Cross-Border Ventures

**Zalan Khan, a 23-year-old visionary entrepreneur, is redefining cross-border business success by simultaneously leading a construction investment company in Oman and a rapidly expanding e-commerce and retail brand in Pakistan.**



**Muscat, Masqat Nov 11, 2026 (Issuewire.com)** - At just 23 years old, entrepreneur Zalan Khan is making significant strides across two entirely different industries and regions. By successfully managing NAJM AL RAWNAK INVESTMENT SPC in the Sultanate of Oman and a trending e-commerce brand, Zargul.net, in Pakistan, Khan is proving that modern digital strategies can build a powerful cross-border business empire.

In Oman, Khan leads NAJM AL RAWNAK INVESTMENT SPC (CR: 1637493). The registered company specializes in high-quality technical services and large-scale gabion construction work, operating successfully across various critical sites, including Dibba and Lima. Under his leadership, the company has established a strong reputation for delivering robust infrastructure solutions in the region.

Simultaneously, Khan has tapped into the lucrative Pakistani retail market. He is the founder of Zargul.net, a Next.js-powered e-commerce platform, and operates a highly popular physical retail store located in Barikot, Swat. The brand offers a premium selection of modern fashion and lifestyle accessories, including high-end watches, coats, shoes, bags, and perfumes.

What sets Zalan Khan apart is his innovative approach to digital marketing. Leveraging the power of social media, he personally produces engaging product marketing videos for his TikTok audience. By filming his promotional content against the stunning backdrop of the sea in Oman, he creates a unique aesthetic that has captivated followers and significantly driven online sales for his retail business back in Swat.

"Blending the structural discipline of the construction industry in Oman with the fast-paced, trend-driven retail market in Pakistan has been an incredible journey," says Zalan Khan. "Using digital platforms like TikTok allows me to connect both worlds and reach my customers directly, no matter where I am."

As Zargul.net continues to introduce new promotional features and expand its inventory, and with NAJM AL RAWNAK INVESTMENT SPC taking on new projects in Oman, Khan’s dual-venture approach stands as an inspiring model for young entrepreneurs worldwide.

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