

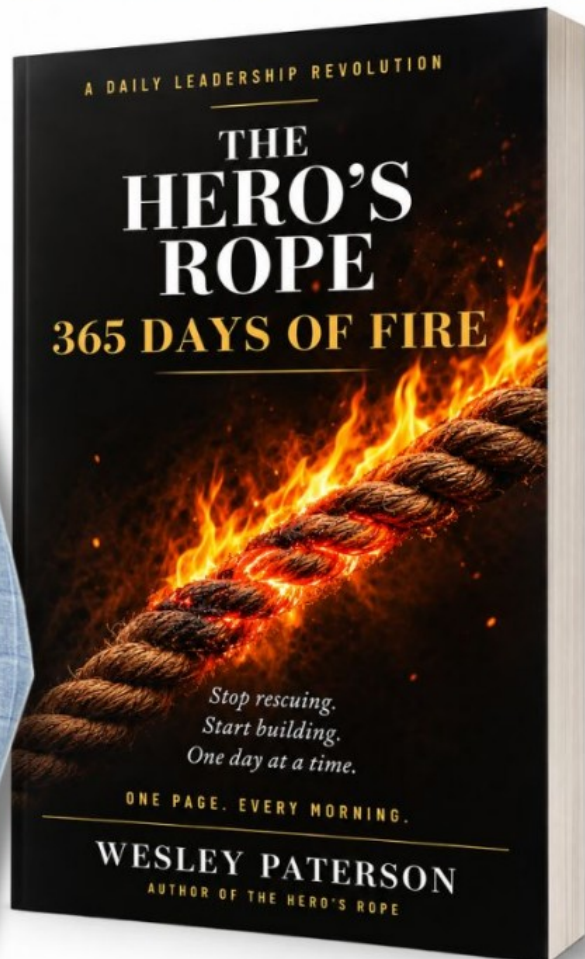
Wesley Paterson Announces The Hero's Rope: 365 Days of Fire, a Year of Daily Practice for Leaders

The daily companion to his Amazon category bestseller gives leaders 365 two-minute entries, each with one practical action to stop rescuing their teams and build capable, accountable people. Releases November 3, 2026.

COMING SOON!

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Designed as a daily leadership companion



New York City, New York Oct 23, 2026 ([Issuewire.com](https://www.issuewire.com)) - Leadership rarely changes in a workshop. According to Certified Management Consultant Wesley Paterson, it changes on an ordinary Tuesday, when a leader chooses not to rescue. That idea drives his new book, The Hero's Rope: 365 Days of

Fire, which releases November 3, 2026, from Paterson Consulting Inc. in Kindle, paperback, and hardcover editions. Preorders are open now.

The book is the daily companion to *The Hero's Rope: Stop Carrying People Across the River and Start Teaching Them to Cross Themselves*, which reached number one in Amazon's Organizational Change category during its April 2026 launch week. The first book is named 20 rescue behaviors: well-meant habits, such as jumping in to fix every problem, that leave teams dependent on one overloaded leader. The new book turns that diagnosis into a year of daily practice.

Each of the 365 entries takes a couple of minutes to read. It pairs a short leadership argument with a pull quote and one concrete action, called THE ROPE, for the reader to practice with their team that day. The year moves through four quarterly arcs:

Quarter 1, Awareness: spotting the rescue patterns leaders have stopped noticing.

Quarter 2, Confrontation: facing the fears, habits, and incentives that keep rescue culture in place.

Quarter 3, Transformation: replacing rescue with coaching, clear ownership and real accountability.

Quarter 4, Mastery: making capability-building the way the team operates every day.

"Most leaders already know they should delegate more. What they lack is a daily practice that holds when the pressure is on," said Paterson. "Each entry asks for one small decision to step back and let your people grow. Over a year, those decisions build a team that no longer needs rescuing, and a leader who has time to lead."

Readers do not need the first book to start. Every entry stands on its own, and those who know the 20 rescue behaviors will see how to apply them across a full year. Leadership teams can also use the two books together as a shared program, discussing each week's ROPE actions in their regular check-ins.

Paterson is President of Paterson Consulting Inc. and Vice Chair of the Institute of Certified Management Consultants of Alberta. Over more than 20 years and 500 engagements, he has advised organizations in energy, manufacturing, healthcare and government. He received the Queen Elizabeth II Platinum Jubilee Medal and led the RenuWell brownfield-to-solar initiative, which won CMC-Canada's Project of the Year Silver award. His signature keynote, *Grab the Rope*, brings the framework to conferences and executive teams.

Availability

The Hero's Rope: 365 Days of Fire (Paterson Consulting Inc., November 3, 2026)

Kindle: ASIN B0HCSPHQKR, preorder on Amazon.com and Amazon.ca

Paperback: 410 pages, ISBN 978-1-0658454-3-0

Hardcover: 410 pages, ISBN 978-1-0658454-4-7, a collector and executive gift edition

Bookstores and libraries can order both print editions through IngramSpark wholesale. Corporate teams can request bulk pricing, signed copies, and team kick-off sessions at wes@patersonconsulting.ca.

Book page: <https://patersonconsulting.ca/book/365-days-of-fire/>

Kindle (Amazon.com): <https://www.amazon.com/dp/B0HCSPHQKR>

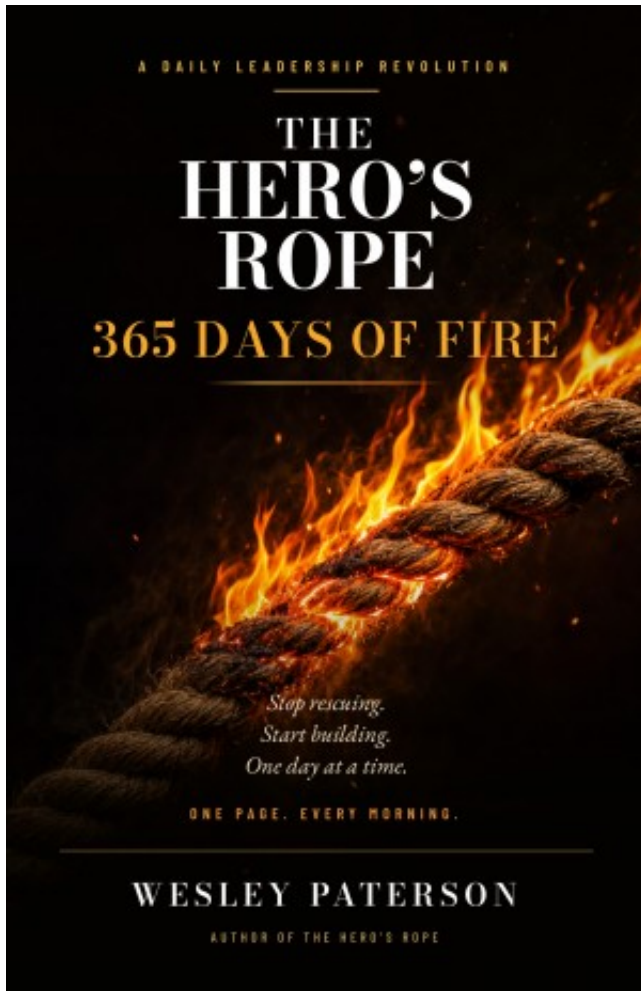
Paperback (Amazon.com): <https://www.amazon.com/dp/106584543X>

Kindle (Amazon.ca): <https://www.amazon.ca/dp/B0HCSPHQKR>

Speaker profile: <https://www.speakersassociates.com/speaker/wesley-paterson/>

About Paterson Consulting Inc.

Paterson Consulting Inc. is a management consulting and corporate training firm based in Medicine Hat, Alberta. It helps organizations strengthen leadership, culture, process improvement, and growth strategy, and publishes Wesley Paterson's companion leadership books.



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