

Videolpsum Launches October Creator Reach Week to Assist Independent YouTubers

Videolpsum has initiated October Creator Reach Week, running from October 6 to October 13, 2026, providing a 15% reduction in cost for video promotion services.



Spring Valley, Nevada Oct 6, 2026 ([Issuewire.com](https://www.issuewire.com)) - Videolpsum, a professional video promotion agency for YouTubers, has announced **October Creator Reach Week**, a new campaign scheduled from **October 6th to October 13th, 2026**. During the short period of the campaign, eligible **video promotion** packages can be obtained at a **15% discount** for all creators.

The latest initiative is intended for independent musicians, content creators, brands, entrepreneurs, and channel owners seeking to introduce their YouTube videos to defined audience segments through paid advertising campaigns.

Videolpsum's campaign-planning process allows clients to submit a YouTube video or channel link, identify intended audience locations and interests, and select a campaign budget aligned with their promotional goals. Campaign settings may vary according to the video category, target market, audience interests, advertising objective, and available budget.

The company uses YouTube advertising tools to help clients run paid promotional campaigns. Performance data is available through YouTube Analytics, allowing creators to review campaign activity, including views, watch time, audience geography, and other available reporting metrics.

"Independent creators on YouTube should seek out industry practices and practical ways that allow

introducing their videos to relevant audiences from the niche,” said a spokesperson for VideoIpsum. “The October Creator Reach Week campaign is exclusively designed to offer strategized video-promotion support for creators who are planning to gain traction before Halloween.

VideoIpsum stated that it does not sell artificial views or guarantee viral performance. Campaign outcomes may vary based on advertising configuration, video quality, audience response, budget, and platform conditions. In addition to campaign setup, the agency provides promotional guidance to help clients determine suitable targeting and budget considerations for their individual videos and channels.

The [October Creator Reach Week](#) campaign is available for global creators from **October 6th to October 13th, 2026**. The 15% cost reduction is applied to every eligible package offered during the campaign period.

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