

Video Promotion Club Introduces October Video Visibility Week Campaign for Independent Music Video Creators

Video Promotion Club has announced October Video Visibility Week Campaign, a October 5th–13th, 2026 campaign that provides eligible independent music video creators with access to Google Ads-based YouTube advertising.



Las Vegas, Nevada Oct 5, 2026 ([Issuewire.com](https://www.issuewire.com)) - Video Promotion Club announced the launch of its **October Video Visibility Week** Campaign, a time-bound initiative created for independent artists and music video creators planning YouTube advertising activity during the autumn release period.

Running from **October 5th through October 13th, 2026**, the initiative provides a **15% reduction** on eligible YouTube promotion packages. The campaign is intended to help artists explore structured advertising support for music videos while maintaining clear expectations around targeting, review, delivery, and measurable campaign activity.

Video Promotion Club provides [online video promotion](#) and campaign-management support for creators seeking to promote eligible YouTube videos through Google Ads-based advertising placements. Participating clients may submit a music-video or channel link, identify intended audience locations and interests, and select a campaign budget based on their promotional objectives.

The announcement comes as independent artists increasingly use video platforms as a central part of release planning and audience development. For emerging creators, reaching viewers outside an existing subscriber base can require a combination of relevant targeting, suitable creative assets, realistic budgets, and policy-compliant campaign setup.

“Video discovery is often a major consideration for independent artists preparing a release,” said a spokesperson for Video Promotion Club. “October Video Visibility Week is designed to make the campaign-planning process more accessible by helping creators understand their available advertising options, define their intended audience, and monitor campaign activity through the tools provided by YouTube.”

Eligible campaigns may be configured according to factors including music genre, geographic focus, audience interests, available budget, video content, and campaign objective. Video Promotion Club states that campaign activity can be reviewed through YouTube Analytics, where creators may access available advertising and audience data associated with their videos.

The company noted that all campaigns are subject to applicable Google Ads and YouTube policies, including creative review and platform approval. Campaign timing and delivery can vary based on content suitability, target-market availability, budget, audience settings, competition, and platform activity.

To support transparent campaign expectations, Video Promotion Club does not represent paid YouTube advertising as a guarantee of subscriber growth, engagement, revenue, chart performance, or any other business outcome. The company also states that it does not provide artificial views, likes, or subscribers. Results may vary according to the video itself, audience response, campaign configuration, and advertising conditions.

Eligible creators may also select advertising formats based on their campaign requirements, including **In-Feed Video**, **In-Stream Video**, and **Featured Search Result** placements. Sponsored placements, where applicable, are identified as paid promotional activity.

The Video Growth Day Campaign is available to eligible creators worldwide until **October 13, 2026**. Additional package information, eligibility details, and campaign options are available on the company website.

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