

The Tunes Club Announces October Spotify Promotion Campaign for Independent Artists

From October 1–8, 2026, eligible artists worldwide can receive 15% off selected Spotify promotion packages from The Tunes Club.

THE TUNES CLUB

INTERNATIONAL
MUSIC DAY
SPOTIFY DISCOVERY

Help More Listeners Discover Your Music on Spotify



15%
OFF

Spotify Promotion Services

1st October–8th October, 2026

Day Spotify Discovery campaign for independent artists and music professionals. From **October 1 through October 8, 2026**, eligible [Spotify promotion packages will be available at a 15% price reduction](#) to artists worldwide.

The campaign is intended for artists planning to promote a release or introduce existing music to potential listeners. Depending on the package selected, services may include audience targeted advertising and submission to independent playlist curators for consideration. **A playlist submission does not guarantee placement.**

Artists can submit a song link and select a package based on their budget and campaign goals. Available campaign settings may include music genre, target location, audience interests, and advertising objectives. The Tunes Club states that artists can review available listener data through Spotify's analytics tools; advertising reports and the metrics available will depend on the services used.

"Independent artists need a clear way to choose promotion that fits their music and budget," said a spokesperson for **The Tunes Club**. "This campaign gives them an opportunity to plan an October release or revisit an existing track while understanding what each package includes and how its results can be reviewed."

Packages listed by the company start at **US\$39**, including setup and advertising spend where applicable. Pricing, included services, and eligibility for the October reduction depend on the package selected. Any reach figures shown during selection are estimates based on historical advertising data, rather than guaranteed results.

The Tunes Club says it does not sell artificial streams, likes, or followers. Playlist consideration, advertising delivery, listener engagement, and other outcomes depend on factors including the music, audience response, budget, targeting, and applicable platform review.

The **International Music Day Spotify Discovery campaign runs October 1–8, 2026**. Artists can review package details and eligibility on [The Tunes Club website](#).

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