

The Tunes Club Announces Halloween Spotify Discovery Event for Independent Music Artists

The Tunes Club announces its Halloween Spotify Discovery Event, a seasonal campaign designed to help independent artists explore Spotify-focused promotional opportunities from October 20–27, 2026.

THE
TUNES CLUB

OCTOBER ARTIST SPOTLIGHT

Make Your Music Part of the

HALLOWEEN

LISTENING SEASON

15%
DISCOUNT

ELIGIBLE
SPOTIFY
PROMOTION
SERVICES



[EXPLORE SPOTIFY PROMOTION]

20th October – 27th October, 2026

Spotify Discovery Event, a seasonal initiative designed to support independent and emerging music artists seeking to expand their promotional outreach on Spotify. The campaign will run from **October 20 to October 27, 2026**, and will be available to singers, rappers, music producers, and other independent artists. During the event, eligible [Spotify promotion packages will be available at a 15% discount](#).

The initiative focuses on independent artists navigating an increasingly competitive digital music environment. The Tunes Club provides promotional campaigns and **Spotify Promotion Services** that artists can select according to their individual releases, promotional objectives, and available budgets.

Rather than promising changes in an artist's career or commercial performance, the company's services focus on promotional outreach. Available services include content marketing, audience discovery campaigns, and social media marketing designed to support an artist's digital presence and introduce music to potentially relevant audiences.

Spotify algorithms and editorial playlist decisions remain outside the control of promotional service providers. The Tunes Club does not guarantee specific playlist placements, stream counts, follower increases, or other predetermined outcomes. Campaign performance can differ according to factors including the music, audience response, selected promotional strategy, and broader market conditions.

The **Halloween Spotify Discovery Event** was developed to give independent artists another opportunity to evaluate promotional options around their seasonal music marketing plans. Artists can review available services and choose campaigns according to their objectives and budgets rather than following a single promotional approach.

"Independent artists increasingly have to make thoughtful decisions about where they allocate their promotional budgets and which channels align with their music," said a spokesperson for **The Tunes Club**. "With the Halloween Spotify Discovery Event, we want to give artists an opportunity to evaluate different promotional approaches while maintaining realistic expectations about what music marketing can and cannot achieve."

From **October 20 through October 27, 2026**, eligible Spotify-focused promotional packages will be available at a **15% discount**. Artists interested in participating can review individual service descriptions, campaign eligibility, and applicable terms and conditions through the company's official website before selecting a service.

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Source : The Tunes Club

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