

The AI Search Guys Expands AI Search Services for Contractors and Home Service Businesses Across the Kansas City Metro

Father-and-son agency expands its focus on helping Kansas City-area contractors and home service businesses improve visibility across Google and emerging AI-powered search platforms



Kansas City, Kansas Oct 23, 2026 ([Issuewire.com](https://www.issuewire.com)) - The AI Search Guys has announced an expansion of its AI search and digital visibility services for contractors and home service businesses throughout the Kansas City metropolitan area.

Founded by father-and-son team Nate and Creed Wood, The AI Search Guys helps local service companies improve how their businesses are represented and discovered across traditional search engines and emerging AI-powered search platforms.

The agency provides AI Search optimization, Answer Engine Optimization (AEO), Generative Engine Optimization (GEO), website and content optimization, Google Business Profile optimization, business authority and citation development, and AI visibility analysis.

The expansion reflects a growing challenge for contractors and home service businesses: being visible on Google does not necessarily mean a company is equally visible when potential customers use AI tools to ask who they should hire.

A roofing company, HVAC contractor, electrician, plumber, or other home service provider may perform well in traditional search while appearing less prominently—or not at all—when a consumer asks an AI assistant for recommendations in the Kansas City area.

The AI Search Guys works with businesses to evaluate how clearly their online presence communicates who they are, where they operate, what services they provide, and the information that helps search engines and AI systems understand their business.

The company's services are designed to complement traditional digital marketing by addressing both

established search channels and newer AI-driven discovery methods.

Nate and Creed Wood bring a combination of business ownership, digital marketing experience, and more than a decade of organizational leadership to The AI Search Guys. Their experience includes working with local businesses and service contractors on SEO, Google Business Profile optimization, website strategy, lead generation, and emerging AI search technologies.

Founder Quote — For Review and Approval

“We started The AI Search Guys because we want great local contractors and home service businesses to have a better opportunity to be found as the way people search continues to change,” said Nate Wood, co-founder of The AI Search Guys. “A business may have a strong reputation and show up well on Google, but that does not automatically mean AI tools understand or recommend that business. Our goal is to help put the spotlight on these companies and strengthen their visibility across both traditional and AI-powered search.”

About The AI Search Guys

The AI Search Guys is an AI Authority and digital visibility agency serving contractors and home service businesses throughout the Kansas City metro. Founded by Nate and Creed Wood, the agency provides AI Search optimization, AEO, GEO, website and content optimization, Google Business Profile optimization, business authority and citation services, and AI visibility analysis.

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