

Thai Society Connects International Stars with Thailand Through BKKIFF 2026

Clara Lee and Jin Jia Yu Join BKKIFF 2026, Connecting International Entertainment with Thai Culture



Bangkok, Thailand Oct 8, 2026 ([Issuewire.com](https://www.issuewire.com)) - Thai Society (Thailand) Co., Ltd., led by **Anchana Thongyai Na Ayudhya, Chief Executive Officer (CEO)**, played a key role in connecting international entertainment talent with Thailand through the **Bangkok International Film Festival 2026 (BKKIFF 2026)**, held from September 13–27, 2026. The festival was **supported by the Department of Cultural Promotion, Ministry of Culture, under the leadership of Ms. Sabeeda Thaised, Minister of Culture.**

Thai Society coordinated the participation of **Clara Lee**, an actress from South Korea, and **Jin Jia Yu**, an actor from China. Both stars attended the festival's **opening ceremony and red-carpet event**, joining filmmakers, actors and entertainment professionals from around the world.

As part of the cultural experiences offered to international stars visiting Thailand, **Clara Lee and other international guests visited the Queen Sirikit Museum of Textiles** to explore the country's rich textile heritage and craftsmanship. Clara Lee also showcased Thai cultural elegance in a traditional Thai ensemble by **FINALE Wedding Studio**, highlighting the connection between international talent and Thai heritage.

The festival experience continued with the prestigious **SURATSAWADI GALA & AWARD NIGHT**, where **Clara Lee received the SURATSAWADI HONORARY AWARD**. The event celebrated international talent, bringing together artists from across the region, including **Jeong Jinwoon** (South Korea), **Shun Shioya** (Japan), **Bront Palarae** (Malaysia), **Yesaya Abraham Sitanggang** (Indonesia), **Fakhrul Razi** and **Nazirul Wardy** (Brunei), as well as **Anita Vipha Yaganegi** and **Aliya Southammavong** (Laos).

For **Thai Society**, BKKIFF 2026 represents more than bringing international stars to Thailand. It reflects the company's commitment to connecting Thailand with the global entertainment industry through **film, fashion and culture**, while showcasing the country's rich cultural heritage and potential for international creative collaboration.

Through film, fashion and culture, Thai Society continues to build bridges between Thailand and the global entertainment community, creating meaningful connections and new opportunities for collaboration.



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