

Sustainable Medical Billing Acquires Impact Healthcare Solutions

Strengthening Hospital Revenue Cycle and Rural Healthcare Expertise



Scottsdale, Arizona Oct 22, 2026 ([Issuewire.com](https://www.issuewire.com)) - Sustainable Medical Billing, LLC, a leading provider of revenue cycle management (RCM) solutions, today announced the acquisition of Impact Healthcare Solutions, a healthcare revenue cycle management and consulting firm specializing in supporting hospitals, health systems, and physician practices, with a particular focus on rural and critical access hospitals.

Effectuated in September 2026, the acquisition marks another important milestone in Sustainable Medical Billing's continued growth strategy, expanding the company's hospital-focused capabilities and strengthening its commitment to helping healthcare organizations improve financial performance and operational efficiency.

Founded in 2009, Impact Healthcare Solutions brings specialized experience in hospital revenue cycle management, billing and collections, denial management, accounts receivable resolution, revenue cycle performance improvement, and healthcare consulting. The company's experience working with rural and community hospitals provides Sustainable with additional expertise in addressing the distinct financial and operational challenges facing healthcare providers in these communities.

Michael Johnson, CEO of Sustainable Medical Billing, commented:

"Impact Healthcare Solutions brings exactly the kind of specialized healthcare expertise that we want to continue building at Sustainable. Rural and critical access hospitals face unique operational and financial challenges, and Impact has developed a team with the experience to help these organizations succeed. We are excited to welcome their talented people to Sustainable and expand our ability to support hospitals through high-quality revenue cycle services, consulting, and operational expertise."

David Caston, CEO of Impact Healthcare Solutions, added:

"Joining Sustainable creates an exciting opportunity to build on the work our team has done supporting hospitals and healthcare providers, particularly in rural communities. Sustainable shares our commitment to helping healthcare organizations strengthen their financial performance while remaining focused on the communities they serve. We look forward to bringing our experience and capabilities to a broader platform and continuing to serve our clients with the same dedication and personal attention."

The Impact Healthcare Solutions leadership team will continue with Sustainable Medical Billing. David Caston will continue to lead Sustainable's hospital billing and consulting team, while Landon Tooke will assume the role of Chief Compliance Officer and General Counsel for Sustainable. The continued involvement of Impact's existing leadership will support continuity for clients while strengthening Sustainable's compliance, hospital revenue cycle, and consulting capabilities.

The acquisition further reinforces Sustainable Medical Billing's strategy of combining specialized healthcare expertise, experienced operators, and scalable service delivery to create a comprehensive RCM organization. By bringing Impact's hospital and rural healthcare experience together with Sustainable's broader capabilities, the company is positioned to expand the support it provides to hospitals and other healthcare organizations across the United States.

About Sustainable Medical Billing

Sustainable Medical Billing, LLC is a Scottsdale, Arizona-based provider of comprehensive revenue cycle management solutions, including medical billing, coding, credentialing, provider enrollment, prior authorization services, consulting, and practice optimization. The company partners with hospitals, physician practices, and healthcare organizations across the United States to maximize financial performance while delivering exceptional client service.

About Impact Healthcare Solutions

Impact Healthcare Solutions is a healthcare revenue cycle management and consulting firm founded in

2009. The company supports hospitals, health systems, and physician practices through revenue cycle management, billing and collections, denial management, accounts receivable resolution, performance improvement, and healthcare consulting. Impact has a particular focus on rural and community healthcare organizations, helping providers improve financial performance and operational effectiveness.



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