

Skyrunner Consulting Expands AI SEO Services to Help Portland-Vancouver Businesses Get Found in ChatGPT and Google AI

Skyrunner Consulting, a Clark County agency founded in 2024, is expanding its services to help small and mid-sized businesses become easier for ChatGPT, Gemini, Perplexity, and Google's AI features to find, understand, and recommend.



Meet the founder

Mark Hadley

Founder & Chief Strategist

Skyrunner Consulting · Ridgefield, WA

Helping small and mid-sized businesses get found, trusted, and recommended in AI search.



Vancouver, Washington Oct 14, 2026 ([Issuewire.com](https://www.issuewire.com)) - Skyrunner Consulting, LLC, a digital marketing agency based in Ridgefield, Washington, today announced the expansion of its services into AI search visibility for small and mid-sized businesses. The agency works with local service businesses, including contractors and home service companies, professional firms, healthcare and dental practices, financial and insurance professionals, and nonprofits and ministries, across Clark County, the Portland-Vancouver metro area, the Pacific Northwest, and nationwide.

The way customers find local businesses is changing. Instead of scrolling through a list of search results, many people now ask an AI assistant a direct question, such as which roofing company or family dentist nearby they should call. These tools typically answer with a short list of names. Businesses whose information online is incomplete, outdated, or inconsistent may be described inaccurately or left out of those answers entirely.

Skyrunner Consulting's AI SEO services, also known as generative engine optimization (GEO) and answer engine optimization (AEO), focus on the signals AI tools use to identify and evaluate a business: clear and consistent business information across the web, website content that answers customers' real

questions, structured data, reviews, and mentions from trusted outside sources. The agency also offers ChatGPT and Google AI Overviews optimization, Google Business Profile and local SEO, AI-ready website design, reputation and review management, paid ads, lead generation, and social media management. Businesses can request a [free AI Visibility Review](#) to see how AI tools currently describe them.

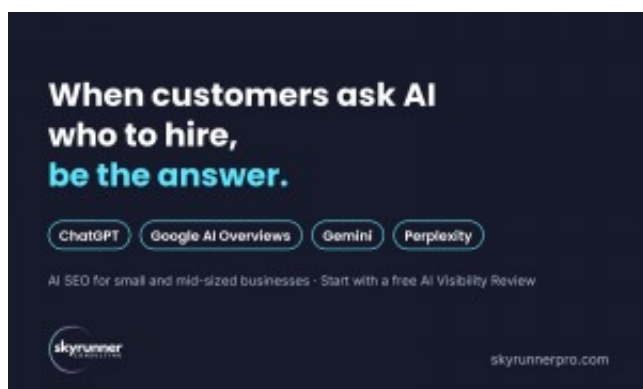
One challenge is especially common in the agency's home market. Because Vancouver, British Columbia, is a larger and more frequently mentioned city, AI tools can confuse it with Vancouver, Washington. Local businesses that list their location simply as "Vancouver" risk being blurred with Canadian companies or overlooked when customers ask about Clark County. Consistently using "Vancouver, WA" across websites, listings, and profiles helps AI tools place a business correctly.

Founder Mark Hadley started Skyrunner Consulting after noticing how often capable businesses were missing from AI answers. Before founding the agency, he spent 25 years in church and organizational leadership, helping organizations clarify who they are and communicate it in ways people understand and trust.

"Your customers are asking ChatGPT and Google's AI who to hire, and many small businesses never get mentioned," said Hadley. "My work is helping organizations get clear on who they are and making sure the right people can find them, whether they're searching on Google or asking AI."

About Skyrunner Consulting

Skyrunner Consulting, LLC is an AI SEO and digital marketing agency founded in 2024 and headquartered in Ridgefield, Washington. The agency helps small and mid-sized businesses get found, trusted, and recommended by AI search platforms and Google through AI SEO, local SEO, website design, reputation management, and related services. Learn more at <https://www.skyrunnerpro.com>.



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