

Reitzel Insulation Earns Five Diamond Awards in Cambridge and Waterloo

Southern Ontario insulation contractor recognized across five categories in the 2026 Readers' Choice Awards.



Waterloo, Ontario Oct 23, 2026 ([Issuewire.com](https://www.issuewire.com)) - WATERLOO, Ontario, October 15, 2026 – Reitzel Insulation has received **five Diamond awards** across the Cambridge and Waterloo editions of the **2026 Readers' Choice Awards**, recognizing the company in several home improvement and contracting categories.

The results include two Diamond awards in Cambridge and three in Waterloo.

Cambridge Readers' Choice 2026:

- [Best General Contractor – Diamond](#)
- [Best Home Renovation Company – Diamond](#)

Waterloo Readers' Choice 2026:

- [Best Home Improvement Centre / Services – Diamond](#)
- [Best General Contractor – Diamond](#)
- [Best General Contracting Services – Diamond](#)

The Readers' Choice Awards provide an opportunity for residents to recognize local businesses and service providers in a variety of categories. Diamond is the highest distinction displayed in the award results.

For Reitzel Insulation, receiving five Diamond recognitions across two neighbouring communities is an opportunity to acknowledge the customers, contractors, builders, and property owners who have supported its work throughout Waterloo Region.

Specialized Insulation Services for Construction and Renovation Projects

Headquartered in Waterloo, Reitzel Insulation provides spray foam insulation, blown-in insulation, insulation removal, and fireproofing services for residential, commercial, and agricultural properties.

The company has completed more than 100,000 projects throughout Southern Ontario, working with homeowners, builders, contractors, and businesses on a range of construction and property improvement requirements.

Although several of the Readers' Choice categories refer to general contracting and home renovations, Reitzel Insulation's primary business is specialized insulation work.

Its services contribute to new construction projects, home renovations, energy-efficiency improvements, and building upgrades. These applications may involve attics, walls, basements, and other areas where appropriate insulation is an important part of building performance.

Reitzel Insulation works with customers to assess project requirements and identify suitable insulation applications based on the property, construction methods, and intended use.

Recognition Across Cambridge and Waterloo

The Cambridge and Waterloo awards represent two communities within the region where Reitzel Insulation has established relationships with homeowners and construction professionals.

Jamie George, representing the company's leadership team, expressed appreciation for the recognition.

"We are grateful to the residents of Cambridge and Waterloo for recognizing Reitzel Insulation in this year's Readers' Choice Awards. Our team works hard to support homeowners, builders, and contractors with dependable insulation services. Receiving recognition across both communities means a great deal to everyone involved in our work," said George.

The five Diamond awards follow additional community recognition for Reitzel Insulation in 2026.

Earlier in the year, the company received Platinum recognition in CommunityVotes Cambridge and Gold recognition in CommunityVotes Kitchener-Waterloo, both in the Drywall and Insulation category.

Reitzel Insulation has also received recognition in Hamilton, where it serves customers through a local sales office.

These awards come from separate recognition programs and reflect community participation across different Southern Ontario markets.

Continued Commitment to Waterloo Region

Reitzel Insulation continues to serve residential, commercial, and agricultural clients throughout Cambridge, Waterloo, Kitchener, and surrounding communities.

Insulation installation is an important part of many construction and renovation projects. Appropriate insulation can help improve indoor comfort, reduce unwanted heat transfer, and support a building's energy performance.

The company's work also includes insulation removal and fireproofing services for projects with different building requirements.

For Reitzel Insulation, the five Diamond awards provide an opportunity to thank its customers and acknowledge the work of its installation and service teams.

About Reitzel Insulation

Reitzel Insulation is a Waterloo-based insulation contractor serving residential, commercial, and agricultural customers throughout Southern Ontario. The company provides spray foam insulation, blown-in insulation, insulation removal, and fireproofing services. With more than 100,000 projects completed, Reitzel Insulation works with homeowners, builders, contractors, and businesses on new construction, renovation, and building improvement projects.

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