

Purpose Has No Expiration Date: After Years Behind the Scenes, Ti Cari Steps Into His Own Spotlight

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Atlanta, Georgia Oct 23, 2026 (Issuewire.com) - From the streets of Haiti to the creative rooms of the American music industry, the artist and producer known as Ti Cari has spent a lifetime building dreams, shaping sounds, and discovering his own purpose. Now, with his signature Tropical Fusion sound and the release of "2 Bò," Ti Cari is stepping forward with a powerful message: It's never too late to become who you were meant to be.

Some artists spend their entire lives chasing the spotlight. Others spend years preparing for a moment they never imagined would come. For Haitian-born recording artist Ti Cari, the journey has never been about finding fame. It has been about discovering purpose, embracing identity, and understanding that sometimes the road to your greatest calling takes you through places you never expected.

Long before audiences knew him as Ti Cari, he was known throughout music circles as Makatravelli, a producer and music executive whose creative journey brought him into professional environments alongside some of the industry's most recognizable names. His career includes work and creative associations involving Mary J. Blige, Ne-Yo, Devin Johnson, 2 Chainz, South African music legend ZuluBoy, talents connected to MTV's Making the Band, Love & Hip Hop and Grammy-winning songwriter Mary Brown, Danniel Laporte, Malik Pendleton, among others.

For years, he dedicated his energy to helping other artists find their voices, develop their sound, and bring their musical visions to life. Behind the scenes, he was building records, nurturing talent, and contributing to the dreams of others. But somewhere along that journey, a realization began to take shape. He had spent so much of his life helping others tell their stories that he had yet to fully tell his own.

Today, that story is unfolding through Ti Cari, a recording artist whose musical identity is as diverse as the experiences that shaped him. And at the center of it all is a message that reaches far beyond music. Purpose has no expiration date.

From Haiti to the World: The Making of an Artist

Ti Cari's story begins in Port-au-Prince, Haiti, where he was born before relocating to the French Caribbean island of Guadeloupe as a young child. Surrounded by the vibrant sounds of Caribbean life, he developed an early appreciation for the rhythms and melodies that would eventually define his musical identity. By the age of twelve, he had begun teaching himself to play guitar. Soon after, he was singing and performing in church, where music became more than a pastime. It became a language through which he could express himself.

His teenage years brought another major transition when his family relocated to New Jersey. There, his musical curiosity led him into the creative atmosphere of Booga Basement Studio, the legendary environment associated with Wyclef Jean and the Fugees.

For a young Haitian musician navigating life between cultures, the experience was transformative. It offered a glimpse of what could happen when Haitian musical identity met American hip-hop, R&B, and global popular culture. More importantly, it challenged the idea that artists had to abandon their cultural roots to achieve international recognition. That realization would remain with him for years, eventually becoming the foundation of his own artistic vision. But before he could fully pursue that dream, life would take him in an entirely different direction.

A Different Calling, A Greater Perspective

In the aftermath of the September 11 attacks, Ti Cari made a life-changing decision to serve in the United States military. It was a chapter that demanded sacrifice, discipline, and resilience, qualities that would later influence not only his professional career but also his understanding of purpose. While his musical ambitions remained alive, the responsibilities of service and the realities of life required him to follow a different path. For many aspiring artists, stepping away from a dream can feel like the end of the journey. For Ti Cari, it became part of his preparation.

After his military service, he returned to his creative ambitions with renewed determination, pursuing an education at Full Sail University, where he further developed his knowledge of music production, audio engineering, and the business behind the entertainment industry.

His professional journey eventually brought him into the creative environment of the renowned Hit Factory, where, according to Ti Cari, legendary music producer Scott Storch gave him the name Makatravelli. The name would become synonymous with his work as a producer, executive producer, and creative collaborator. Over the years, Makatravelli built a career around developing artists and helping transform musical ideas into finished productions. His experiences exposed him to different genres, cultures, creative personalities, and approaches to making music. Yet, even as his professional achievements grew, the desire to express his own artistic identity never disappeared. It simply waited

for the right chapter.

The Moment Makatravelli Became Ti Cari

There comes a point in life when experience begins to change the questions we ask ourselves. For Ti Cari, the question was no longer whether he possessed the talent or knowledge to become a recording artist. It was whether he was willing to give himself the same opportunity he had spent years creating for others.

"I spent years helping other artists tell their stories. Ti Cari is me finally telling mine," he explains. "I stopped asking whether I was too late and started asking what would happen if I never tried."

That shift in perspective marked the beginning of a new artistic chapter.

Ti Cari was not created to replace Makatravelli. Instead, the two identities represent different expressions of the same creative journey. Makatravelli is the producer, the architect behind the sound, and the executive who understands the machinery of the music industry. Ti Cari is the voice, the storyteller, and the performer finally stepping forward to share the experiences that shaped the man behind the music. Together, they represent an artist whose creativity has evolved through decades of cultural exploration, professional growth, and personal transformation.

Tropical Fusion: A Sound Without Borders

Rather than confining himself to a single genre, Ti Cari has developed a musical identity he calls Tropical Fusion, a sound that reflects the cultures, experiences, and influences that have shaped his life. Rooted in Haitian musical traditions, Tropical Fusion blends the rhythmic character of Kompa and Zouk with Afro-influenced sounds, contemporary R&B, pop, dance, and global production styles. For Ti Cari, the concept is not simply about combining genres. It is about creating music that respects its origins while allowing those influences to evolve.

"Haiti is the root. Tropical Fusion is the branches."

That philosophy reflects his belief that cultural identity should never be viewed as a limitation to international success. Instead, he sees authenticity as one of an artist's greatest strengths.

His collaborations with Caribbean recording artist Sofi Saint demonstrate that approach. Records such as "Pyafe" and "Charge Up" bring together Caribbean energy, contemporary production, and cross-cultural musical influences, while his contributions to Sofi Saint's "Unapologetic" connect him to a project associated with a No. 1 iTunes chart achievement. These collaborations represent more than individual releases. They reflect a broader artistic mission to create music that connects people across languages, nationalities, and musical traditions.

"2 Bò": When Rhythm Becomes a Universal Language

That same philosophy drives Ti Cari's latest single, "2 Bò," released October 10, 2026. Built around an infectious rhythm and a playful side-to-side dance movement, the record captures the joyful, celebratory spirit of Caribbean music while embracing contemporary international dance influences. The title, which translates to "two sides" in Haitian Creole, reflects the song's signature movement: swinging the hips from one side to the other. But beneath its energetic production lies a larger creative idea.

Music does not always need translation to create connection. A rhythm can bring people together before a single lyric is understood. A dance can create a shared experience between strangers from completely different backgrounds. With "2 Bò," Ti Cari hopes to create exactly that kind of moment. The record is an invitation to move, celebrate, and experience the joy of music without cultural or linguistic boundaries. It is also a reflection of his larger artistic mission: introducing elements of Haitian musical culture to new audiences through sounds that feel both authentic and internationally accessible.

More Than Music: A Message for Anyone Who Has Ever Put a Dream on Hold

Perhaps the most compelling part of Ti Cari's story is not the list of artists he has worked with, the studios he has entered, or even the music he is releasing today. It is the journey that brought him here. In an industry that often celebrates youth, overnight success, and the next emerging trend, Ti Cari represents a different kind of artist. One whose greatest strength comes from experience.

His journey has included migration, cultural adaptation, military service, education, family responsibilities, professional achievements, and the personal sacrifices that often accompany adulthood. Each chapter could have taken him farther away from music. Instead, those experiences became part of the story he now has the opportunity to tell.

His emergence as Ti Cari challenges the notion that dreams belong exclusively to the young or that success must arrive according to a predetermined timeline. It offers a message to anyone who has ever questioned whether too much time has passed to pursue something meaningful. Sometimes what feels like a delay is actually preparation. And sometimes the experiences that appear to pull us away from our dreams are the very experiences that give those dreams greater meaning. For Ti Cari, the spotlight is no longer something he is waiting to discover. It is something he has finally given himself permission to embrace.

Sharing the Journey on Dream Chasers Radio

Ti Cari's journey takes center stage on Sunday, October 18, 2026, when he joins Dr. Yaya Diamond on Dream Chasers Radio for a conversation about music, identity, perseverance, and the courage to pursue one's purpose. The interview explores the experiences that shaped his life, from his early years in Haiti and Guadeloupe to his military service, his evolution as Makatravelli, and his decision to embrace his own identity as a recording artist. The conversation also highlights the creative philosophy behind Tropical Fusion, his collaborations with Sofi Saint, and the inspiration behind his latest single, "2 Bò."

Beyond discussing his music, Ti Cari hopes his story will encourage listeners to reconsider the limitations they may have placed on their own ambitions. His journey is a reminder that personal growth does not follow a universal schedule, and that fulfillment often comes when individuals find the courage to pursue what has always mattered to them.

The Next Chapter Is Just Beginning

For Ti Cari, this moment is not the conclusion of a long journey. It is the beginning of another. After years of building careers, producing music, and contributing to the creative visions of others, he is now investing that same experience and passion into his own artistic future. His mission is not simply to achieve recognition as a recording artist. It is to create a lasting musical identity, celebrate the richness of Haitian culture, and inspire others through the example of his own journey.

Because the true measure of a dream is not how early it begins, but whether we find the courage to pursue it. And for Ti Cari, one truth has become impossible to ignore.

The years behind the scenes were never years lost. They were years of preparation. The producer known as Makatravelli spent decades helping others find their sound. Now, Ti Cari is ready for the world to hear his.

Purpose has no expiration date. And his next chapter is only beginning.

About Ti Cari

Ti Cari is a Haitian-born recording artist, songwriter, music producer, and executive whose signature sound, Tropical Fusion, blends Haitian Kompa, Caribbean Zouk, Afro-influenced rhythms, R&B, pop, and contemporary dance music. Born in Port-au-Prince, Haiti, and raised in Guadeloupe before relocating to New Jersey, Ti Cari developed his musical foundation at an early age through guitar, singing, and church performances. A United States military veteran and Full Sail University alumnus, he spent years working professionally as producer and executive Makatravelli, collaborating with and developing talent across the entertainment industry. His growing catalog includes the single "2 Bò" and collaborations with Caribbean artist Sofi Saint on "Pyafe" and "Charge Up." Through his music, Ti Cari seeks to introduce Haitian creativity to international audiences while inspiring people from all walks of life to pursue their purpose without limitations. "Purpose Has No Expiration Date."

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