

Plenivida Opens Invitations for Clinician-Guided Medicine Built for Women in Midlife

New U.S. telehealth brand brings hormone health, medical weight care and peptide therapy into one place, with independent clinical review at the center and baseline lab testing into every patient journey.



Newport Beach, California Oct 19, 2026 ([Issuewire.com](https://www.issuewire.com)) - Plenivida, a U.S. telehealth brand built for women 45 to 60, today opened requests for invitation ahead of its launch. The company is preparing care for perimenopause and menopause, medical weight management and peptide therapy, each grounded in individual clinical evaluation and ongoing follow-up.

Midlife medicine arrives in pieces. Weight is discussed in one appointment, hormones in another, and questions about peptides end in online searches with no one to ask. [Plenivida](#) was built to hold those conversations in one place, while every treatment decision stays individual.

"Menopause is not a mood, and weight in midlife is not a question of willpower," said Fabricio Alves, founder of Plenivida. "Women at this stage expect more from their medicine than a product menu. They expect a clinician who reads their history and explains what comes next."

A care plan begins before the prescription

Every Plenivida [pathway](#) starts with a medical intake and an independent clinical review. Medical history, current medications and laboratory information are considered as appropriate to each evaluation, and additional testing may be requested when clinically indicated.

A licensed clinician decides whether treatment is suitable, and in some cases the right decision is not to prescribe. When a treatment is prescribed, an independently licensed pharmacy fulfills it. Follow-up and direct communication with the care team are part of [every program](#).

Three areas of care

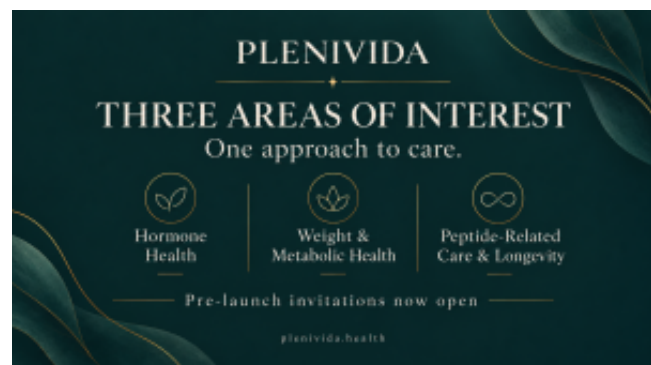
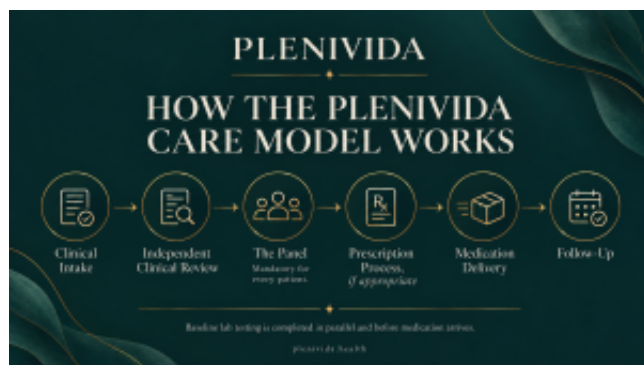
- [Hormone health and menopause](#): clinical evaluation for women in perimenopause and menopause.
- Medical weight and metabolic health: individualized evaluation of weight treatment options, with clinician-guided decisions and follow-up.
- [Peptide therapy and longevity](#): evaluation of prescription-based peptide services, subject to clinical appropriateness and applicable regulation.

Requests for invitation are open

Women can request an invitation at [plenivida.health](#). A request is free, carries no obligation and does not create a clinician-patient relationship or guarantee eligibility, a prescription or access to any treatment. Availability depends on state law, clinical evaluation and pharmacy requirements. Information is available in English and Spanish.

About Plenivida

Plenivida is a U.S. telehealth brand for women in midlife, bringing hormone health, medical weight management and peptide therapy into one place, with an emphasis on clinical judgment and continuity of care. Plenivida is operated by JOINFORM, LLC and is a software and services platform, not a medical practice or pharmacy. Clinical services and prescribing decisions are provided by independent licensed clinicians, and medications by independently licensed pharmacies when prescribed and legally permitted.



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