

Pixeldust Interactive Launches Local Search and AI Discovery Services in College Station

College Station web studio helps local businesses build websites that are easier for customers, search engines, and AI answer systems to find and understand.



College Station, Texas Oct 14, 2026 ([IssueWire.com](https://www.IssueWire.com)) - Pixeldust Interactive has launched an expanded website visibility service for businesses in College Station, Bryan, and the Brazos Valley.

The service combines website design, local search optimization, technical SEO, Google Business Profile alignment, structured data, and Generative Engine Optimization. Its purpose is to help businesses appear more clearly in traditional search results and emerging AI-generated answers.

“Businesses are being discovered in more places than Google’s familiar list of blue links,” said Pixeldust founder Mick Southerland.

“Their websites now need to clearly explain who they are, what they offer, where they work, and why the information can be trusted. There is no magic AI-ranking switch. There is careful, practical work that makes a business easier to understand.”

Pixeldust examines the signals that search and answer systems use when evaluating a local business, including:

- Clear service and location information

- Useful pages that answer real customer questions

- Consistent business information across websites and public profiles

- Google Business Profile alignment
- Supported structured data and schema

- Technical crawlability, indexing, canonicals, and sitemaps

Mobile usability and website performance

Reviews, local references, project evidence, and other trust signals

Analytics that connect visibility to calls, forms, bookings, and inquiries

The company does not promise guaranteed rankings or AI citations. Search results depend on factors that no agency controls, including relevance, distance, competition, prominence, and the systems used by each search or AI platform.

Pixeldust instead focuses on the evidence a business can control: an accurate website, strong service information, consistent public profiles, useful local content, dependable technology, and clear ways for customers to take action.

Pixeldust Interactive was founded in 2001 and moved from Austin to College Station in 2014. Its work spans local business websites, enterprise platforms, custom software, e-commerce, integrations, automation, and practical AI applications.

Businesses can learn more at [Pixeldust.net](https://pixeldust.net), explore its Generative Engine Optimization service, or run a free 21-point website health check.

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