

Palm Beach County Commissioner to Open Annual Pickleball Convention & Conference

Palm Beach county to be officially declared home of the annual global event.

West Palm Beach, Florida Oct 5, 2026 ([Issuewire.com](https://www.issuewire.com)) - In just 10 days, the world's largest and most influential pickleball industry gathering will open its doors in West Palm Beach. [The World Pickleball Convention & Conference](#) will kick off with a ceremonial ribbon-cutting featuring Palm Beach County Commissioner Gregg K. Weiss and the [Palm Beach County Sports Commission](#), marking a historic milestone: Palm Beach County has been officially named the permanent home of the World Pickleball Annual Convention & Conference for the next five years.

This designation represents a major win for Palm Beach County's sports tourism landscape. The Palm Beach County Sports Commission has worked tirelessly to attract the convention, recognizing its economic impact, national visibility, and importance to one of the fastest-growing sports in America. Their efforts have now secured a long-term partnership that will bring thousands of athletes, coaches, medical professionals, manufacturers, facility operators, and industry leaders to the region each year.

"Palm Beach County has demonstrated unmatched commitment to supporting the growth of pickleball," organizers said. "Commissioner Weiss and the Palm Beach County Sports Commission have been instrumental in bringing this convention here—and now that it's here, it's staying here"

AI Technologies

This year's convention will feature a plethora of AI-powered pickleball technologies and several world firsts that are expected to draw national attention including the world's first pickleball-playing robot capable of rallying, adapting and challenging players in real time as well as an AI driven smart paddle with embedded sensors that effectively turn the paddle into a personal coach.

Humana Presents

The 2026 World Pickleball Convention will feature an expansive exhibition hall, professional and amateur play zones, sports medicine and performance workshops, youth development programming, and keynote sessions from major industry partners, including [Humana](#), which will deliver the opening keynote immediately following the ribbon-cutting ceremony.

Attendance is expected to surpass previous records, with thousands of visitors traveling from across the country and internationally.

Media outlets are invited to attend the ribbon-cutting ceremony, opening keynote, and full convention programming. Interview opportunities will be available on site.

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