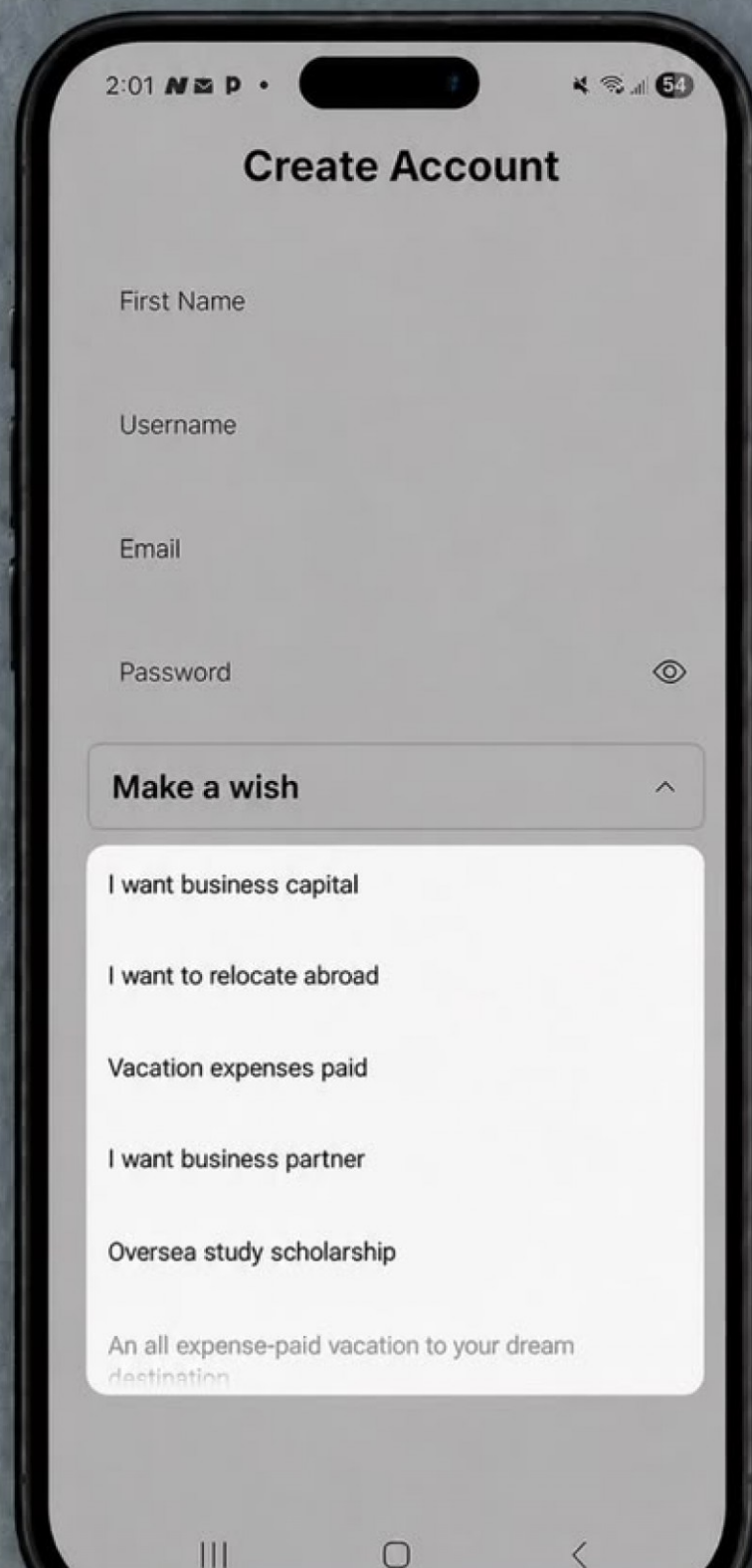


Newsspend Media Announces Official Launch of Reward-Driven App for Earning Points Toward a Wish

Newsspend Media, a reward-driven app, has launched. Users earn points by reading news, taking surveys and shopping to work toward a chosen wish.

CREATE YOUR ACCOUNT. SET YOUR DREAM.



2:01 **N M P** •  54

Create Account

First Name

Username

Email

Password 

Make a wish 

- I want business capital
- I want to relocate abroad
- Vacation expenses paid
- I want business partner
- Oversea study scholarship
- An all expense-paid vacation to your dream destination

Kitchener-Waterloo-Cambridge, Ontario Oct 18, 2026 ([IssueWire.com](http://www.IssueWire.com)) - Newsspend Media today announced the official launch of its mobile app, which lets users earn points for reading news, completing surveys, engaging with brands, shopping, and entering giveaways. Users collect points toward a personal wish they choose when they sign up.

After creating an account, users select the wish they want to work toward. Examples include a new phone, business capital, an overseas study scholarship, paid vacation expenses, relocation abroad, and a business partner. Each new user receives 500 welcome points immediately after registration. Users then earn more points through activity on the platform.

The number of points needed to receive a wish is fixed and is displayed to users when they sign up. It does not change based on the wish selected. When a user's points reach that total, Newsspend Media fulfils the chosen wish.

Newsspend Media also offers tools for businesses. Brands can create profiles on the platform, run promotional campaigns and offer interactive content to users. Partners can track campaign performance and user engagement through the Newsspend Media Partner CMS (content management system), a dashboard for managing and reviewing campaign activity.

"The launch marks a milestone for Newsspend Media as we introduce a new way for people to engage with digital content," said Segun Obisesan, Founder of Newsspend Media. "We want users to see progress toward something they care about, while brands connect with their audiences."

Newsspend Media plans to add partnerships, campaigns, and features over the coming months.

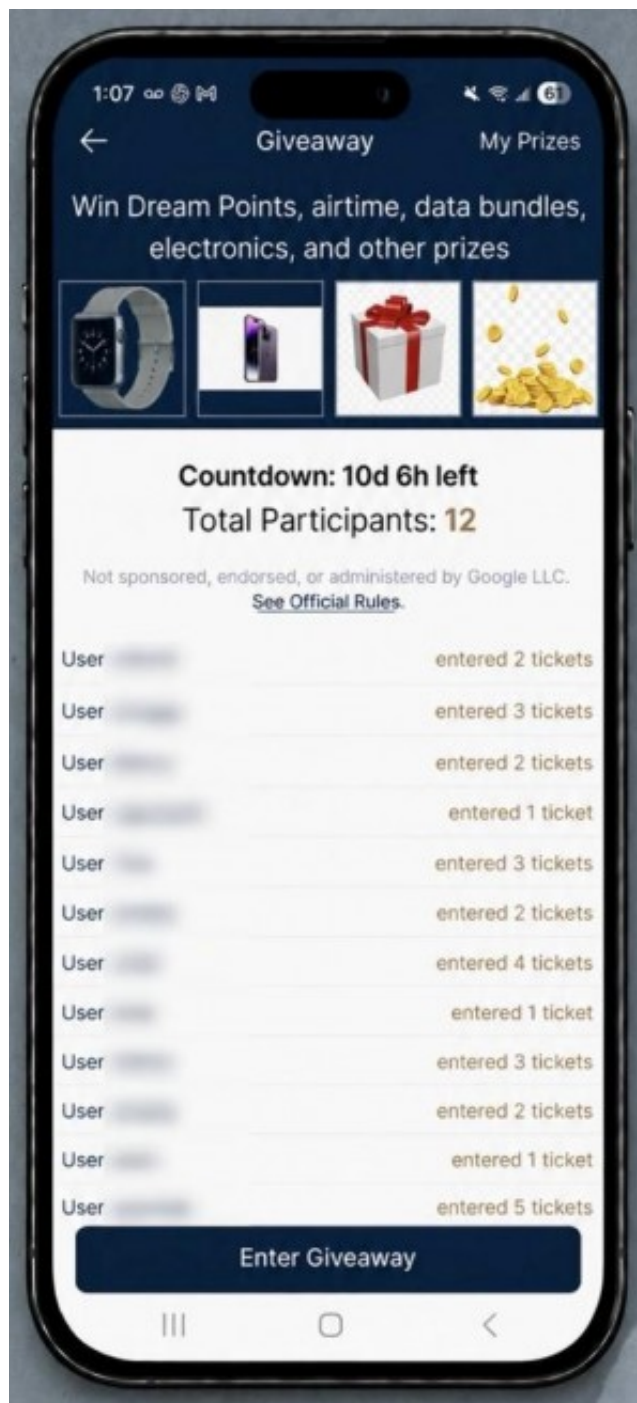
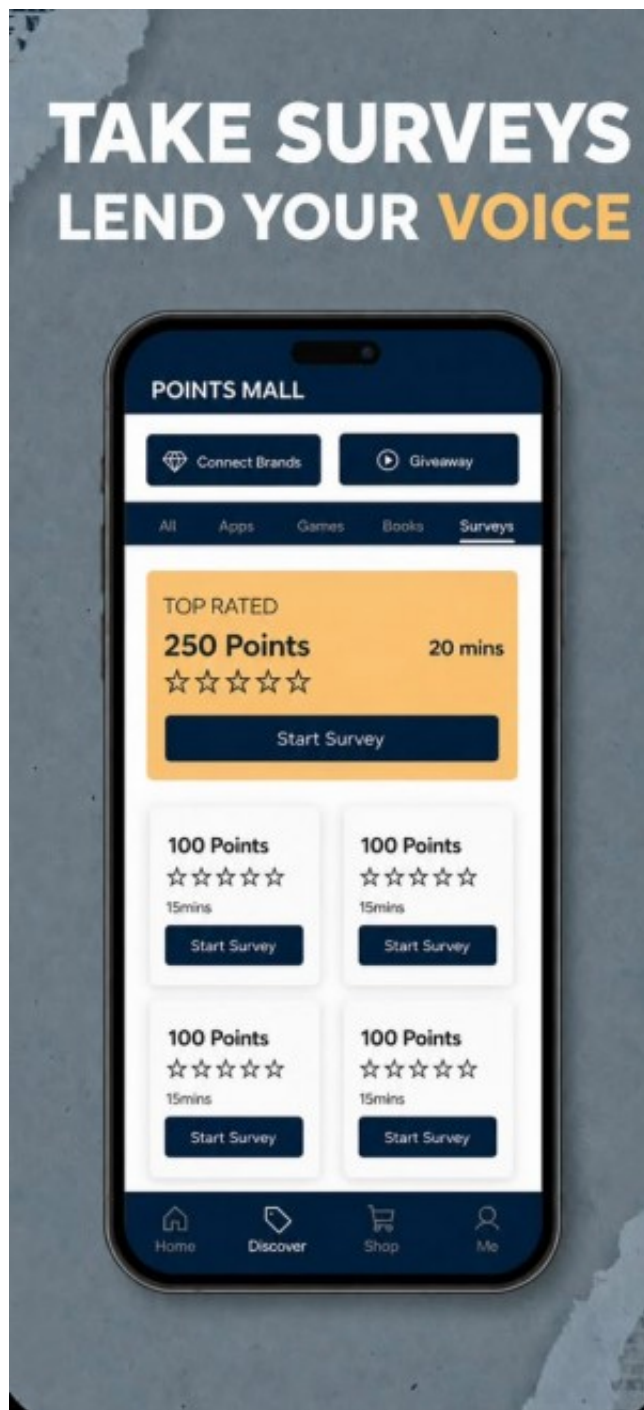
The app is available on Android through Google Play and on iOS through the Apple App Store.

Google Play:

<https://play.google.com/store/apps/details?id=com.newsspend.app>

Apple App Store:

<https://apps.apple.com/app/newsspend-news-for-fulfillment/id6776046600>



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Source : Newsspend Media

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