

Mysterious vehicles appear at the Niudian booth, and heavyweight products are about to be unveiled



Zaozhuang, Shandong Oct 22, 2026 ([Issuewire.com](https://www.issuewire.com)) - The exhibition is about to open, and Shandong Niudian International Trade and new and old partners from all over the world are gathering together to discuss new opportunities for green travel and embark on a new journey for new energy vehicles to go global.

Niudian is the pioneer of the electric van category in the industry. We innovatively integrate enclosed driving and cargo loading, accurately matching diverse scenarios such as rural transportation, market trade, orchard operations, and community distribution, while balancing practicality, economy, and durability. At this Canton Fair, we bring multiple flagship car models and new micro electric sedan products, showcasing the technological achievements of Niudian in vehicle structure, battery safety, and intelligent upgrading. We hope to use Chinese intelligent manufacturing to solve the "last mile" travel and freight needs of global customers.

The green and low-carbon wave is sweeping the world, and the short distance new energy vehicle market continues to grow. As a window of China's open foreign trade, the Canton Fair has built a bridge for face-to-face communication and deep mutual trust and cooperation. Niudian always adheres to customer demand orientation and can provide one-stop cooperation solutions such as vehicle export, customized development, and supporting parts supply. With a mature supply chain system, improved quality control standards, and overseas after-sales support system, it provides stable supply and protection for global partners.

Products are the foundation for going global, and compliance is the lifeline of foreign trade. The entry threshold for overseas markets is complex, with certification, inspection, customs clearance, and localized after-sales service testing the hard power of enterprises in every aspect. Niudian has established a complete quality control system, obtained multiple authoritative certifications at home and abroad such as CCC, EEC, ISO, etc., built a stable and mature supply chain, and ensured stable delivery of bulk orders. At the same time, in response to the pain points of overseas customers, we continuously improve supporting services, support vehicle customization, logo redesign, and supply of spare parts, reduce the operational pressure on overseas dealers, and ensure that partners can sell with peace of mind and end users can use with peace of mind.

The Canton Fair is an important window for Niu Dian to connect global merchants. At every exhibition, we bring real vehicles to participate, communicate face-to-face with overseas customers about their needs, visually display vehicle performance and process details, and break down information barriers in online communication. The exhibition is not only a product showcase, but also a market intelligence station, where we listen to feedback from customers in different regions, guide product iteration in reverse, continuously optimize design and costs, and constantly enhance international market competitiveness.

Going global in foreign trade is not about selling goods at once, but about building long-term partnerships. Niudian does not pursue short-term orders and is committed to establishing long-term win-win cooperation with global distributors and traders. From order negotiation, production scheduling, logistics arrangement, to later spare parts support and technical guidance, we aim to build a full chain service system. In the face of challenges such as international market fluctuations, changes in logistics costs, and updates to regional regulations, maintain flexible adaptability, share risks and market dividends with partners.

Nowadays, opportunities and challenges coexist in the global green transportation market. The advantage of Chinese intelligent manufacturing is no longer just price advantage, but the comprehensive advantage of a complete industrial chain, rapid R&D iteration capability, and one-stop solutions. In the future, Shandong Niudian Automotive Technology will continue to adhere to craftsmanship, continuously polish short distance new energy vehicles and supporting components, deeply cultivate overseas segmented markets, and continuously expand its global sales territory. With high-quality products as the bridge and honest cooperation as the cornerstone, we will continue to bring China's low-carbon short distance transportation solutions to all parts of the world, and work together

with global partners to explore the new blue ocean of green travel.

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