

Music Promotion Club Announces Holiday Season Artist Kickoff for Independent Musicians

Music Promotion Club has announced its Holiday Season Artist Kickoff, available from October 26 through November 2, 2026. The initiative provides independent musicians and creators with a 15% reduction on eligible music-promotion services.

||| Music Promotion

HOLIDAY *Season* **Artist Kickoff**

Prepare Your Music for the Holiday Season



GET
15%
OFF

on Music Promotion Services

FROM-OCTOBER 26th to NOVEMBER 2nd

Season Artist Kickoff, a time-bound initiative for independent musicians, emerging artists, and music creators planning promotional activity ahead of the holiday season.

Running from **October 26 through November 2, 2026**, the initiative provides a [15% reduction on eligible music-promotion services](#). It is designed to help artists consider promotional options across video, editorial content, digital advertising, social media, and artist-owned online channels.

For independent artists, releasing music often requires balancing creative work with practical decisions around audience targeting, promotional budgets, video visibility, media outreach, and long-term digital presence. The Holiday Season Artist Kickoff brings together relevant services so artists can select support based on their release plans and available resources.

“Independent artists frequently manage the creative, planning, and promotional sides of a release at the same time,” said a spokesperson for Music Promotion Club. “This initiative is intended to give artists a practical window to review their goals and build a campaign around the audience, budget, and channels that are most relevant to their project.”

Promotion Options Based on Release Objectives

The Holiday Season Artist Kickoff covers eligible services across three core areas: **Music Promotion Services**, [YouTube Video Promotion](#), and **Artist Website Creation**. Available options may also include YouTube music promotion, music PR and blog promotion, artist branding, and digital-presence services.

Campaigns can be planned around factors such as an artist’s release schedule, target audience, geographic focus, content format, promotional budget, and preferred channels. Artists may select an individual service or combine relevant services as part of a broader release campaign.

YouTube Promotion and Audience Targeting

For artists using YouTube in their release strategy, Music Promotion Club offers video-promotion options that may be configured for worldwide or country-specific audience targeting. Campaign setup can be adapted to the artist’s selected budget, audience preferences, and campaign objectives.

Depending on the selected package, advertising budget, content, and targeting settings, certain YouTube campaigns may include an estimated advertising reach of approximately **1,000 to 100,000 per video through Google Ads**.

Estimated reach is not a guarantee of views, engagement, subscriptions, streams, sales, or other results. Actual performance may vary based on content quality, audience selection, budget, market competition, platform activity, and the promotional method selected.

PR, Content Visibility, and Artist-Owned Channels

Artists seeking promotional activity beyond video advertising may incorporate [music PR, content marketing, and artist-branding services](#) into their campaign plans.

Music Promotion Club’s content-focused options include press release distribution, music reviews, and music blog features through **Daily Music Roll**. These services can give artists additional online channels for presenting new releases, artist stories, creative projects, and related announcements.

Campaigns may also include digital-advertising activity on platforms such as **Google Ads, Facebook, and Instagram**, where appropriate to an artist's selected campaign structure.

For musicians developing an independent online presence, Artist Branding and Digital Presence services include artist website creation. A dedicated website can serve as a central location for music, videos, biographies, announcements, and other artist information while supporting activity across third-party platforms.

Holiday Season Artist Kickoff Details

The **Holiday Season Artist Kickoff** remains available from **October 26 to November 2, 2026**. During this period, eligible services offered by Music Promotion Club will receive a **15% reduction**.

The initiative is open to independent and emerging musicians across genres, as well as music marketers seeking promotional support for upcoming releases and ongoing artist campaigns.



Media Contact

Music Promotion Club

info@musicpromotion.club

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