

## **Music Promotion Club Announces Halloween Music Video Spotlight for Independent Artists**

Music Promotion Club will run its Halloween Music Video Spotlight from October 19–26, 2026, providing a 10% reduction on eligible YouTube promotion campaigns using Google Ads-based video advertising.

A vibrant promotional graphic for a Halloween-themed YouTube video spotlight. The background features a woman with blonde hair wearing a red, white, and blue American flag baseball cap and headphones, pointing directly at the viewer with a joyful expression. She is surrounded by floating musical notes and an American flag. The background also includes a large full moon, a haunted castle with lit windows, and several bats flying in the night sky. In the foreground, there are glowing jack-o'-lanterns, lit candles, and autumn leaves. The text 'Music Promotion' is at the top. A yellow banner with '10% OFF' is prominently displayed. Below it, the words 'HALLOWEEN YOUTUBE VIDEO SPOTLIGHT' are written in large, bold, yellow and white letters. To the left, two black buttons with red icons represent 'Video Placements' and 'Campaign Reporting'. A red YouTube play button icon is on the right. At the bottom, a black banner with a calendar icon indicates the dates '19th - 26th October, 2026'.

Music Promotion

Video Placements

Campaign Reporting

**10% OFF**

**HALLOWEEN  
YOUTUBE  
VIDEO SPOTLIGHT**

**19th - 26th October, 2026**

**Music Video Spotlight**, a seasonal YouTube advertising initiative for independent artists, labels, managers, DJs, and music professionals.

Running from **October 19 through October 26, 2026**, the initiative provides a [\*\*10% reduction on eligible YouTube promotion campaigns\*\*](#). The campaign is intended for artists seeking to introduce an eligible music video to selected audiences through Google Ads-based video placements on YouTube and, where available, Google video partner inventory.

Music Promotion Club's YouTube campaign process enables clients to submit a music video or channel link, select intended locations and audience parameters, and choose a budget based on their promotional objectives. Campaign settings may consider music genre, geography, audience interests, video content, available budget, and advertising objectives.

"Independent artists often need a practical way to introduce a new or existing music video to the right audience without relying on artificial engagement," said **Souvik Sinha, Director of Music Promotion Club**. "This Halloween initiative is designed to give artists a defined campaign window, clear advertising options, and access to campaign reporting through YouTube Analytics."

Eligible campaigns use Google Ads advertising tools and remain subject to platform policies, creative review, audience availability, budget, and campaign settings. Campaign setup begins after payment and review of the submitted creative. Delivery timing may vary according to advertising-platform approval requirements and campaign configuration.

According to the company's current service information, campaign packages begin at **US\$30**, including advertising spend and campaign setup. Estimated reach may be displayed during campaign selection using historical advertising data. Actual delivery can vary based on targeting choices, budget, video content, market conditions, viewer availability, and platform activity.

Music Promotion Club states that it does not sell artificial views, likes, or subscribers. Subscriber growth, engagement, revenue, chart performance, and other results are not guaranteed, as outcomes depend on content quality, audience response, targeting, budget, and campaign settings.

The Halloween Music Video Spotlight is open to eligible artists worldwide until **October 26, 2026**. More information about campaign eligibility and YouTube promotion options is available at [\*\*https://musicpromotion.club/youtube/\*\*](https://musicpromotion.club/youtube/).

## Media Contact

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